



PAPIER MACHE

**VOICES FROM** 

BIHAR



#CreativeDignity is an unprecedented national movement of India's leading artisan skill-based development organisations and master artisans in response to the devastating effects of the Covid 19 pandemic on millions of rural artisan manufacturers across India.



(Apindra Swain's art shows mythological figures wearing facemasks)



CREATIVE DIGNITY Page 2



# PAPIER MACHE OF BIHAR

The rich culture and traditions of the state of Bihar have nurtured various crafts from times immemorial. Of the many interesting crafts of Bihar, Madhubani Papier Mache holds a special place in the eyes and minds of art lovers

Papier Mache, a French term for "chewing paper" is an age-old craft practiced in various regions of India like Kashmir, Odisha, Bengal, Madhya Pradesh and Bihar each having their own appeal and splendor.

However, the simplicity, rawness and folk appeal of Paper Mache from Bihar remains unmatched. The beauty of this craft lies in the ornamentation through the popular Madhubani Art. The Vibrant painting style and the alluring texture of this craft makes it unique and captivating.

The process involves making paper pulp by soaking newspaper, Multani Mitti, Adhesive and Fenugreek powder for a few days in water. Products are created using this pulp and left to dry. Most of the objects are either hand molded or created using molds from everyday objects hence no two objects found can be similar. The object is then further layered 3-4 times with Multani mitti and paper mix to create a smooth and level base for painting. The last step involves decoration with the Madhubani style of Painting.

The craftsmen use bold black outlines 'Kachni' and vivid colours to fill in between making the object vibrant and striking. The most common motifs are derived from nature such as trees, flowers, birds, Gods and Goddesses etc. Most of the motifs reflect the strong traditions and rich culture of the Mithila region Of Bihar.

Traditionally, Paper Mache was used to create objects related to Mythology and for Wedding Ceremonies. Lately, the technique has expanded to create objects of utility like office stationeries, pen stand, holders and lamps etc.

VOICES FROM BIHAR Page 3

# **PROCESS**



(1) Making paper pulp by soaking newspaper and multani mitti.



4) Decoration with the Madhubani style of Painting.



(2) Molding with hands.



(3) Drying the objects.

The raw materials needed are:

- Old Newspapers soaked in water for 2 days.
- White Glue
- Multani Mitti (Fuller's Earth).



Ref: flaming osflight.word press.com

VOICES FROM BIHAR

#### **SELECT**

Pick the products you're interested in using this catalogue. Make note of the quantit, size and colours.

#### PLACE ORDER

Once your selection is confirmed, please share your selected product code with the artisan along with quantity of chosen products. Also share your billing & delivery address for your invoice.

#### PAY

Pay using bank transfer, NEFT or even Paytm. You're directly paying to the artisan you're buying from, therefore the method depends on them.

#### RECEIVE

Once the payment is received by the artisan, your product will be packed and dispatched by the artisan. Cost of packing and dispatch will be at actuals.

# SHOP& SUPPORT

**ANUBHA KARN** 

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Corporation Bank Greater Kailash, New Delhi

> A/cno-520471009552301 IFSC code-CORP0000286

CREATIVE DIGNITY Page 6

#### **ARTISAN PROFILE**

Anubha Karn is a third generation Papier Mache artist and Madhubani painter from Madhubani district of Bihar. She had the privilege to learn this craft from her grandmother, the legendary "Subhadra Devi".

Subhadra Devi is a living legend and is credited as the "mother" of this craft form. She was honored for this craft with a State award in 1980 and with national award in 1992.

Anubha fondly remembers the early days of her training under the supervision of her grandmother. She started by learning to make the clay and paper pulp. Even though it was a tedious and labor intensive process, her grandmother made her do it for months till she became an expert.

It was fascinating as a child for her to see her grandmother work and under her expert supervision and months of hard work; Anubha mastered the techniques of this craft form. Today she, along with her husband manages a small cluster of artisans where they make beautiful, high quality Papier Mache products. Their primary markets are various Shilpa Bazar and trade fairs across the country.

Currently they have a lot of stock as the sales and regular market channels have been severely impacted due to the impact of COVID-19 lockdown.





# **PRODUCT RANGE**

ROUND BOWLS	01
SQUARE BOWLS	02
MULTIPURPOSE HOLDER	03
MASK	04
PLANTER	05
PAPER STORAGE BOX	06
HANGING LAMP	07
BEDSIDE LAMP	08
PARAAT	09
ANIMAL TOYS	10
PEN STAND	11
DRY DUSTBIN	12
PLATE	13



#### **ROUND BOWLS**

















BH05\_RB01\_MLT SIZE- 6" MATERIAL-PAPIER MACHE PRICE-Rs.200/-

BH05\_RB02\_MLT SIZE- 6" MATERIAL-PAPIER MACHE PRICE- Rs.200/-

BH05\_RB03\_MLT SIZE- 6" MATERIAL-PAPIER MACHE PRICE- Rs.200/-

BH05\_RB04\_MLT SIZE- 6" MATERIAL-PAPIER MACHE PRICE- Rs.200/-

# **ROUND BOWLS**

















BH05\_RB05\_MLT SIZE- 6" MATERIAL-PAPIER MACHE PRICE- Rs.200/-

BH05\_RB06\_MLT SIZE- 8" MATERIAL-PAPIER MACHE PRICE- Rs.200/-

BH05\_RB07\_MLT SIZE- 8" MATERIAL-PAPIER MACHE PRICE- Rs.200/-

BH05\_RB08\_MLT SIZE- 8" MATERIAL-PAPIER MACHE PRICE- Rs.200/-

# **ROUND BOWLS**

















BH05\_RB09\_MLT SIZE- 11" MATERIAL-PAPIER MACHE PRICE-Rs.400/-

BH05\_RB010\_MLT SIZE- 11" MATERIAL-PAPIER MACHE PRICE- Rs.400/-

BH05\_RB011\_MLT SIZE-11" MATERIAL-PAPIER MACHE PRICE- Rs.400/-

BH05\_RB012\_MLT SIZE- 11" MATERIAL-PAPIER MACHE PRICE- Rs.400/-

# **SQUARE BOWLS**





BH05\_SB01\_MLT SIZE- 5.5" MATERIAL-PAPIER MACHE PRICE- Rs. 200/-





BH05\_SB02\_MLT SIZE- 5.5" MATERIAL-PAPIER MACHE PRICE- Rs. 200/-





BH05\_SB03\_MLT SIZE- 5.5" MATERIAL-PAPIER MACHE PRICE- Rs. 200/-





BH05\_SB04\_MLT SIZE- 5.5" MATERIAL-PAPIER MACHE PRICE- Rs. 200/-





BH05\_SB05\_MLT SIZE- 5.5" MATERIAL-PAPIER MACHE PRICE- Rs. 200/-

# MULTIPURPOSE HOLDER



#### MASK-ANIMAL





BH05\_MH01\_MLT SIZE- 7" MATERIAL-PAPIER MACHE PRICE-Rs.400/- BH05\_AM01\_MLT SIZE- 11" MATERIAL-PAPIER MACHE PRICE- Rs.400/-

#### **MASK -ARDHNARESHWAR**



BH05\_AN01\_MLT SIZE- 8" MATERIAL-PAPIER MACHE PRICE-Rs.350/-

# **MASK-SURAJ**



BH05-SU01\_MLT SIZE- 8" MATERIAL-PAPIER MACHE PRICE-Rs.300/-

# PAPER STORAGE BOX



BH05\_PSB01\_MLT SIZE- 2"x5" MATERIAL-PAPIER MACHE PRICE-Rs.250/-

# **PLANTER**



BH05\_PL01\_MLT SIZE- 4"x5" MATERIAL-PAPIER MACHE PRICE-Rs,250/-

#### **HANGING LAMP**



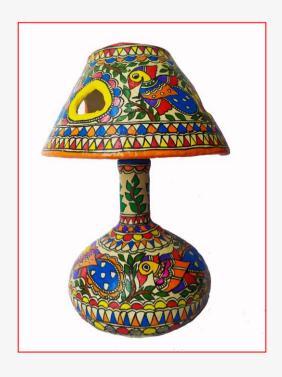






BH05\_HL01\_MLT SIZE- 8" MATERIAL-PAPIER MACHE PRICE-Rs.300/- BH05\_HL02\_MLT SIZE- 8" MATERIAL-PAPIER MACHE PRICE- Rs.300/- BH05\_HL03\_MLT SIZE- 8" MATERIAL-PAPIER MACHE PRICE- Rs.300/- BH05\_HL04\_MLT SIZE- 8" MATERIAL-PAPIER MACHE PRICE- Rs.300/-

# **BED SIDE LAMP**



BH05\_BSL01\_MLT SIZE- 14" MATERIAL-PAPIER MACHE PRICE-Rs.700/-



BH05\_BSL02\_MLT SIZE- 14" MATERIAL-PAPIER MACHE PRICE- Rs.700/-



BH05\_BSL03\_MLT SIZE-14" MATERIAL-PAPIER MACHE PRICE- Rs.700/-

# **PARAAT**





BH05\_PR01\_MLT SIZE- 13" MATERIAL-PAPIER MACHE PRICE-Rs.400/-





BH05\_PR02\_MLT SIZE- 13" MATERIAL-PAPIER MACHE PRICE- Rs.400/-

# **ANIMAL TOYS**



BH05-AT01\_ ELPHNT\_BLU SIZE- 4" MATERIAL-PAPIER MACHE PRICE-Rs.150/-



BH05\_AT02\_ ELPHNT\_GREEN SIZE- 4" MATERIAL-PAPIER MACHE PRICE- Rs.150/-



BH05\_AT03\_ ELPHNT\_WHITE SIZE- 4" MATERIAL-PAPIER MACHE PRICE- Rs.150/-

#### **ANIMAL TOYS**





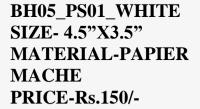




BH05\_AT04\_ELPHNT\_BLU SIZE- 6" MATERIAL-PAPIER MACHE PRICE-Rs.250/- BH05\_AT05\_COW\_WHITE SIZE- 6" MATERIAL-PAPIER MACHE PRICE- Rs.250/- BH05\_AT06\_DEER\_ORG SIZE- 6" MATERIAL-PAPIER MACHE PRICE- Rs.250/- BH05\_AT07\_COW\_ORG SIZE- 6" MATERIAL-PAPIER MACHE PRICE- Rs.250/-

#### PEN STAND







BH05\_PS02\_MLT SIZE-4.5"X3.5" MATERIAL-PAPIER MACHE PRICE-Rs. 150/-



BH05\_PS03\_MLT SIZE- 4.5"X3.5" MATERIAL-PAPIER MACHE PRICE-Rs. 150/-



BH05\_PS04\_WHITE SIZE- 4.5"X3.5" MATERIAL-PAPIER MACHE PRICE-Rs. 150/-

#### **DRY DUSTBIN**









BH05\_DD01\_MLT SIZE- 7.5" MATERIAL-PAPIER MACHE PRICE-Rs.400/- BH05\_DD02\_MLT SIZE- 7.5" MATERIAL-PAPIER MACHE PRICE-Rs.400/- BH05\_DD03\_MLT SIZE- 7.5" MATERIAL-PAPIER MACHE PRICE-Rs.400/- BH05\_DD04\_MLT SIZE- 7.5" MATERIAL-PAPIER MACHE PRICE-Rs.400/-

#### **HANGING PLATE**









BH05\_HP01\_MLT SIZE- 8.5" MATERIAL-PAPIER MACHE PRICE-Rs.200/-

BH05\_HP01\_MLT SIZE- 11" MATERIAL-PAPIER MACHE PRICE-Rs.400/-

BH05\_HP01\_MLT SIZE- 11" MATERIAL-PAPIER MACHE PRICE-Rs.400/-

BH05\_HP01\_MLT SIZE- 11" MATERIAL-PAPIER MACHE PRICE-Rs.400/-



#### Regarding Bulk Orders & Design intervention

#### How much stock is available with him?

-He currently has a stock of about 40-50 per product in assorted designs. He also has a stock of plain paper mache base products ready to paint.

#### Is he willing to work with designers / stores and to change and adjust their designs to outside specifications?

-He is open to design intervention. With his experience he will be able to give suggestions on the practicality and feasibility of the new designs which will help save time and effort.

#### What's his MOQ and how much time would it take for him to prepare fresh orders?

-Minimum order quantity is 5 pcs per product.

-Lead time to prepare fresh orders will be 10-15 days. He can easily handle bulk orders of up to 100 pieces and even more as he has a team of 3-4 people to do Madhubani and a different set of people to prepare the paper mache base.

#### What are the specifications of the pricing provided in the catalogue?

- -The prices are excluding taxes/GST/ Shipping etc.
- -The rates mentioned in the catalogue are valid till March 2021 for the present designs only.



All the product photos have been taken by the artisans themselves. Kindly look beyond the pixels to appreciate their craft & effort towards a digital future.

#### **VOICE FROM**

BHAR SUPPORTED BY

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# **CREATIVE DIGNITY**

This movement has been endorsed by (in alphabetical order):

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