



BUTA





#CreativeDignity

CREATIVE DIGNITY

Creative Dignity is a movement that has brought together diverse creative producers, practitioners and professionals to energise the ecosystem that Indian artisans need in this time of COVID-19 and post-COVID-19 impact. Our focus is to provide relief, and rejuvenation of the artisans in a bid to ensure their sustained prosperity.



Relief

In the first three months, we aim to provide immediate assistance – cash, food & comfort to artisans in distress reaching the most vulnerable artisans to provide ration kits and support in identifying sale worthy stocks



Rehabilitation

From the 3- 12 months, we will seek to equip & prepare the artisan ecosystem for scale so that artisans can have stability in income



Rejuvenation

From 12 – 36 months, we aspire to drive sustainability and scale in the handicrafts industry to generate crafts industry growth twice that of the GDP growth

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ABOUT BUTA

'Buta' was born to promote "Textiles of Assam" & to uplift the local weavers of Sibsagar, Assam. It has been engaging around 25 weavers till date. From its very inception it has been backed and armored by many strong women weavers. The women are the pillars of our team!

Buta is the result tireless efforts and dedication. The founders of the venture **Angasikha Gogoi** and **Wazbeer Hussain** has been commendably working to make it shine around nevertheless with the help of the local weavers who take the major share of credit in entirety. 'Buta' a word of Assamese origin, meaning small delicate flowers weaved through the traditional style of weaving.

Buta is specialized mainly in stoles, sarees, curtains and cushion covers intricately woven with traditional Assamese motifs.

ABOUT THE CRAFT



Handloom is a part of every household in Assam, it is not only a source of living but also a self-satisfaction for the Assamese weavers.

Each products holds a beauty which is beautiful and unique in their own way.

The products made by Buta are beautifully handcrafted with the use of authentic raw materials like Eri, Muga and pat silk and cotton.

Eri Silk-It comes from the caterpillar of *Samia ricini*. It is an Ahimsa Silk , meaning the yarns are harvested from the cocoon without killing the silk worms.The texture of the fabric is coarse, fine, and dense. It is very strong, durable, and elastic. Eri silk is darker and heavier than other silks and blends well with wools and cotton.It is anti-fungal,non-toxic and sustainable. Due to its thermal properties it is warm in winter and cool in summer.

Muga Silk-Muga silk is the product of the silkworm *Antheraea assamensis* endemic to Assam.Muga silk is a variety of wild silk geographically tagged to the state of Assam in India. It is known for its extreme durability and has a natural yellowish-golden tint with a shimmering, glossy texture. It was previously reserved for the use of royalty.

Pat silk- Also known as Mulberry silk of Assam, it has a natural white tint and is known for its durability and glossy texture. It is produced from the 'Bombyx textor' silkworm which feeds on mulberry leaves(nuni in Assamese).



PILLARS OF BUTA





1.1

Material: Cotton
Back- Plain cotton
Opening- Envelope type

Availability:
16"x16"
Price: Rs600



Back



1.2

Material: Cotton
Back- Plain cotton
Opening- Envelope type

Availability:
16"x16"
Price: Rs600



Back



1.3

Material: Cotton
Back- Plain cotton
Opening- Envelope type

Availability:
16"x16"
Price Rs600
12"x12"
Price: Rs450



Back



1.4

Material: Cotton
Back- Plain cotton
Opening- Envelope type

Availability:
16"x16"
Price: Rs600



Back



1.5

Material: Cotton
Back- Plain cotton
Opening- Envelope type

Availability:
16"x16"
Price Rs550
12"x12"
Price: Rs450



Back



1.6

Material: Cotton
Back- Plain cotton
Opening- Envelope type

Availability:
16"x16"
Price : Rs550



Back



04 BUTA
Angasikha Gogoi



Material: Pure cotton.

Design: Motifs are Bodo tribal motifs with Mishing tribal paari at the pallu. Small Assamese flower motifs all over the body.

Price: Rs4000.



Material: Pure cotton.

Design: Motifs are traditional assamese motifs, it's woven in a "dobua" style.

Price: Rs3500.



Material: Pure cotton.

Design: Acrylic silver saree with flower motifs, weaving technique is "dobua". Handwoven saree, it's soft.

Price: Rs2700.



Material: Cotton blend with acrylic with
Ghisa motif.

Price: Rs4000.



Material: Dhulai paat(silk) blend with cotton.

Price: Rs3500.

SHOP & SUPPORT

Brand Name: Buta
Owner name: Angashikha Gogoi
Contact number: 7005669345
Email Id: butaaxom@gmail.com
Address: Kefai Complex, Nazira , Sibsagar,
Assam-785685
Social media platforms: buta_axom(Instagram)

Account holder's name: Angasikha Gogoi
Bank name: State Bank of India
IFSC code: SBIN0007381
Account number: 20104902821
Google Pay:7005669345

Thank You