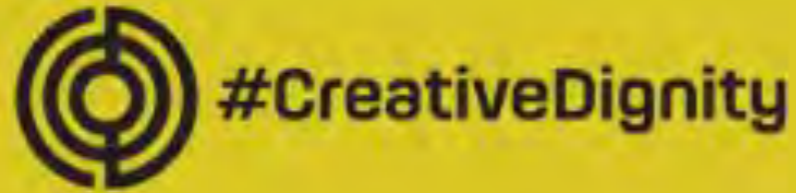




**BUON**

HANDWOVEN  
IN ASSAM

**CATALOGUE**



Creative Dignity is an unprecedented national movement of India's leading artisan skill-based development organizations and master artisans in response to the devastating effects of the Covid-19 pandemic on millions of rural artisan manufacturers across India. Creative dignity has started as a spontaneous coming together of leading actors and voices of the artisanal sector. Our first priority was relief followed by rehabilitation and rejuvenation.



## Relief

In the first three months, we aim to provide immediate assistance – cash, food & comfort to artisans in distress reaching the most vulnerable artisans to provide ration kits and support in identifying sale worthy stocks



## Rehabilitation

From the 3- 12 months, we will seek to equip & prepare the artisan ecosystem for scale so that artisans can have stability in income



## Rejuvenation

From 12 – 36 months, we aspire to drive sustainability and scale in the handicrafts industry to generate crafts industry growth twice that of the GDP growth



Buon is Assamese for weaving. Crafted by women in their backyards, by the light of the sun, each piece is alive with the hand of the weaver.

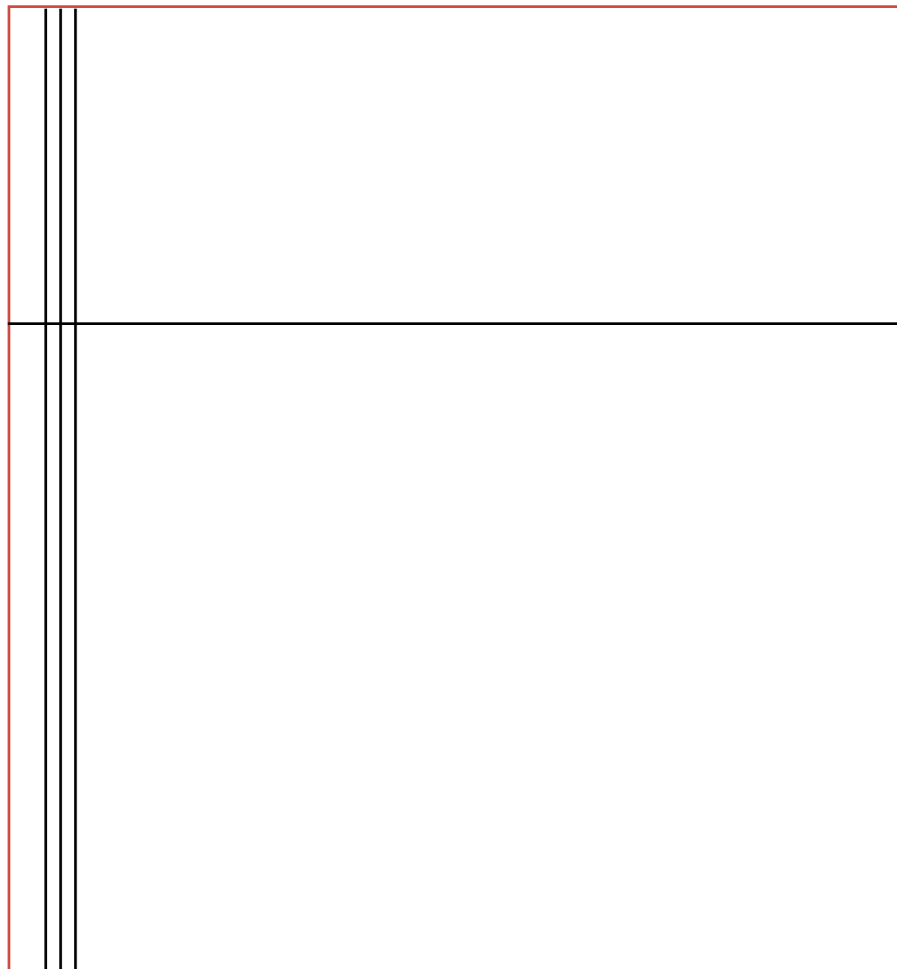
#### ABOUT BUON

**Our roots lie in years of work with the people of Assam's Nameri region.**

Having contributed to helping these communities access several government and non-government development programmes, Buon was founded with the aim of creating a market for local weaves, while celebrating our love for textiles. We currently work with over a dozen women weavers from the Rabha and Bodo tribes. We are committed to evolve an equitable model for handloom weaving, focused on building craft as well as entrepreneurial skill at the grassroots.

Our first collection of sarees in 2019 was inspired by the enthusiasm of its makers, many of whom had only woven for themselves so far. As their confidence grew, so did their imagination; solids met stripes, stripes met motifs, motifs became patterns, and along the way the traditional found the contemporary. We have just launched our second collection of sarees in Muga, Eri, Paat and Cotton and will expand to include Mekhela Sadors next year. We hope to tie up with likeminded designers to weave yardage on commission as well.

Every Buon piece is woven on a traditional handloom using quality yarns.



## ABOUT CRAFT

### Eri

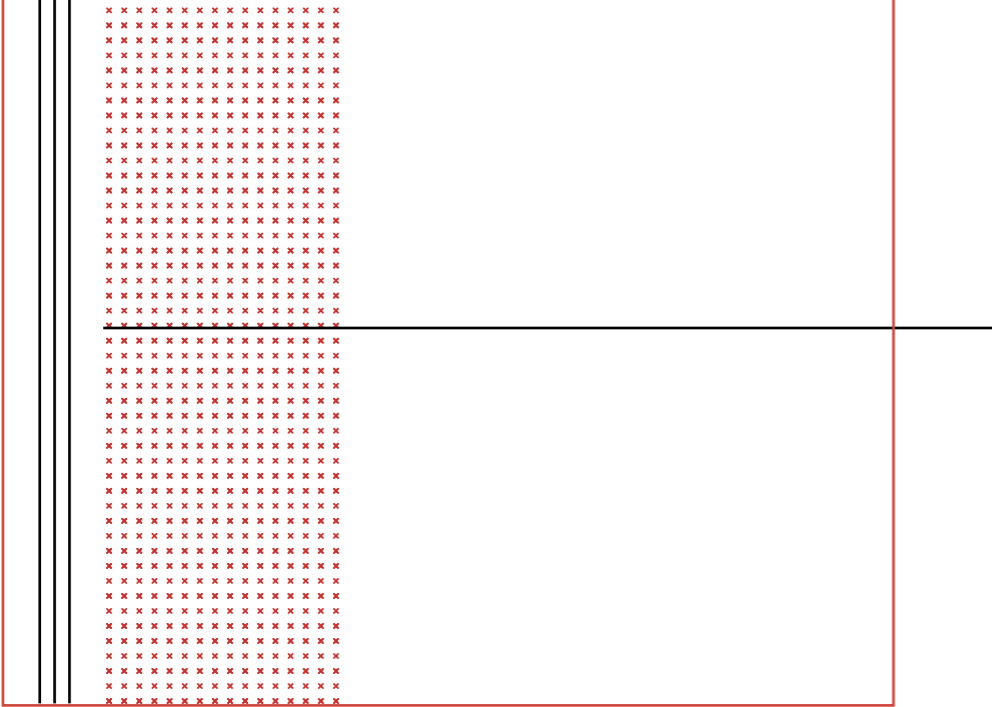
Eri silk is spun from the cocoon of the *Samia Cynthia Ricini*, only after the moth leaves the cocoon safe and sound. Buon's handwoven eri celebrates the innate texture of this humane silk, that keeps you cool in the summer and warm in the winter.

### Muga

Spun from the cocoon of the *Antheraea Assamensis* native to Assam, this naturally golden silk was once the reserve of royalty. No trousseau is complete without Muga, and if you ask us, no collector's wardrobe is either. Softer and more lustrous with each wash, a Muga saree is an heirloom, carrying memories for generations to come.

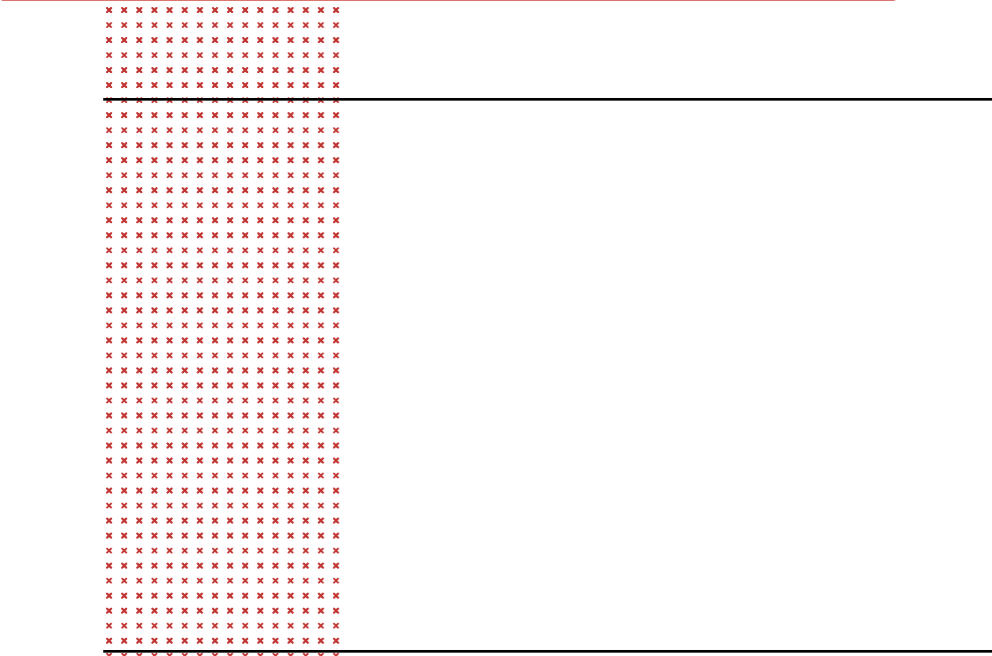
### Nuni

Light and lustrous, Nuni Paat is the perfect summer silk. This diaphanous raw silk gets its name from the mulberry plant the silkworms feed on.



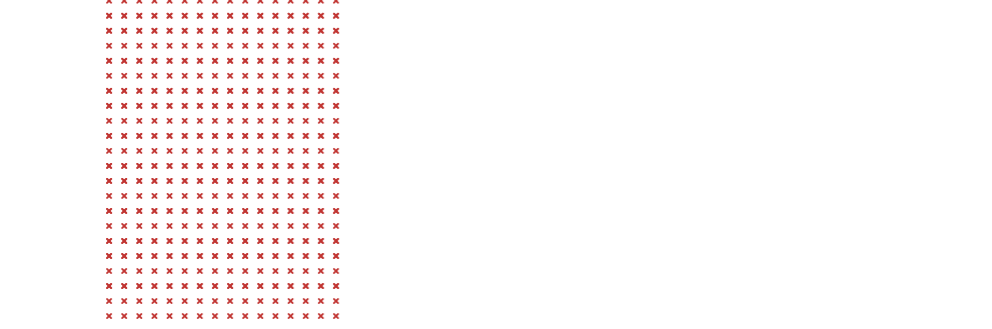
## **Tussar**

A wild silk from eastern India, Tussar is a beautifully textured fabric with a muted gold glint. Light and breathable, it is perfect for warmer climates.



## **Paat**

Paat is the Assamese word for mulberry silk, spun from the cocoon of the domesticated Bombyx Mori. Rounded, fine and uniform fibres give Paat its luxurious look and feel.



## **Cotton**

Light and vibrant, our handwoven cotton sarees are easy to drape and go about your day. Buon's no-fuss cottons are designed for the everyday, in a range of colours and motifs.







## **SELECT**

Pick the product you're interested in using this catalogue, make note of the quantity, size and colours. **Please note that BUON produces only one or two pieces per design and each piece has a unique product code.**

## **PLACE ORDER**

Once your selection is confirmed, please share your selected product code with the brand along with quantity of chosen products. Also share your billing and delivery address for your invoice.

## **PAYMENT**

Payment using bank transfer through given details. You're directly paying to artisan you're buying from, therefore the method depends on them

## **RECEIVE**

Once the payment is received by the artisan, your product will be packed and dispatched by the artisan.

# Shop & Support

## **BANK DETAILS**

Acc #

77710 10100 50079

IFSC

UBIN 0577715

Bank

Union Bank of India

Pan Bazar, Gauhati

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**buon.india@gmail.com**

Suraj Building, AK Azad Road  
Rehabari Tiniali, Guwahati 781008

+91 98868 58055

Instagram - buon\_ind

Facebook - buon.ind

# SILKS

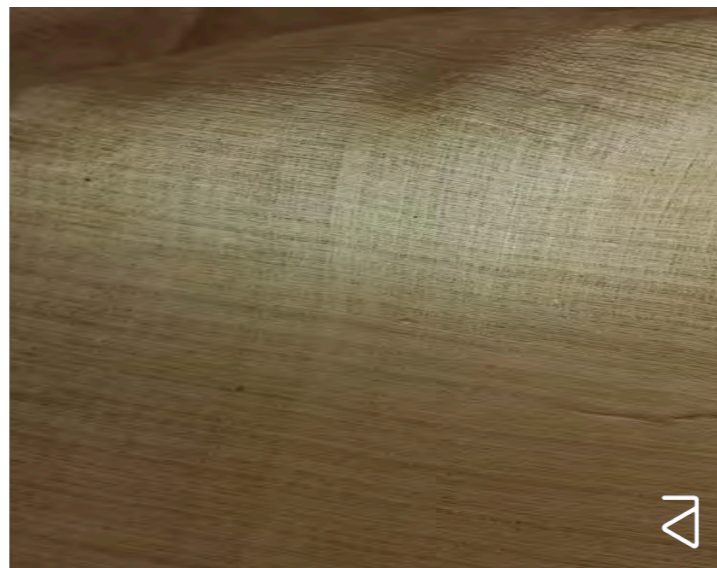
MUGA

ERI

NUNI

PAAT

TUSSAR



Code

**MU 01 and MU 02**

Yarn

**MUGA SILK W/ ERI  
AND NUNI ACCENTS**

Price

**40,950**



Code

**MUED 01**

Yarn

**MUGA ERI BLEND W/  
COTTON ACCENTS**

Price

**Rs 22,380**



Code

**TANU 01**

Yarn

**TUSSAR NUNI**

Price

**Rs 15,960**



Code

**EENUGU 01**

Yarn

**ERI NUNI W/ FINE  
GUNA STRIPES**

Price

**Rs 17,820**



Code

**EENU 01**

Yarn

**ERI NUNI**

Price

**Rs 16,770**



Code

**EENU 02**

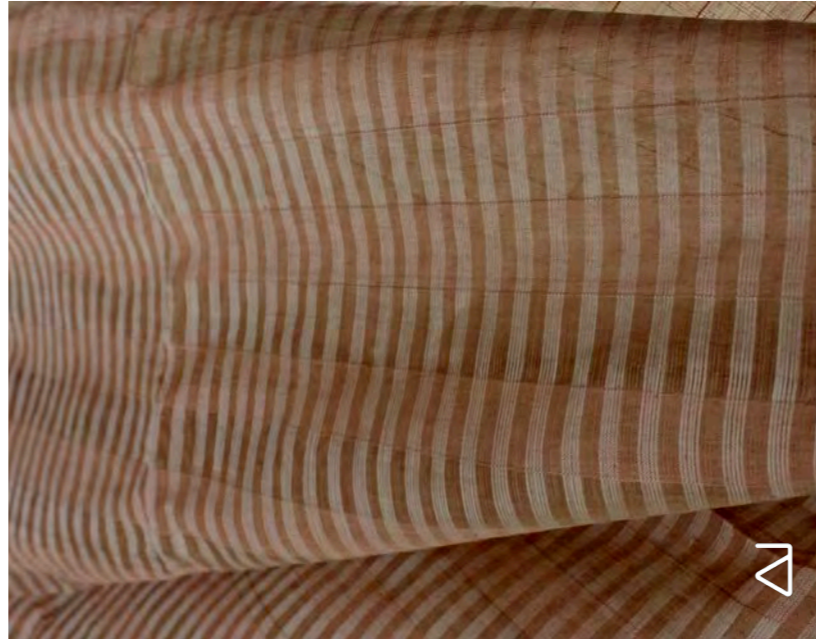
Yarn

**ERI NUNI**

Price

**Rs 16,770**





Code

**EENU 03**

Yarn

**ERI NUNI**

Price

**Rs 16,770**



Code

**EENU 04**

Yarn

**ERI NUNI**

Price

**Rs 16,770**



Code

**ER 03**

Yarn

**ERI + RED ERI  
(UNDYED)**

Price

**Rs 14,710**



Code

**EDPA 02**

Yarn

**ERI PAAT**

Price

**Rs 10,150**

Every drape  
you know x2

Twice  
as nice



Code

**EDPA 03**

Yarn

**ERI PAAT**

Price

**Rs 10,150**

Every drape  
you know x2

Twice  
as nice



Code

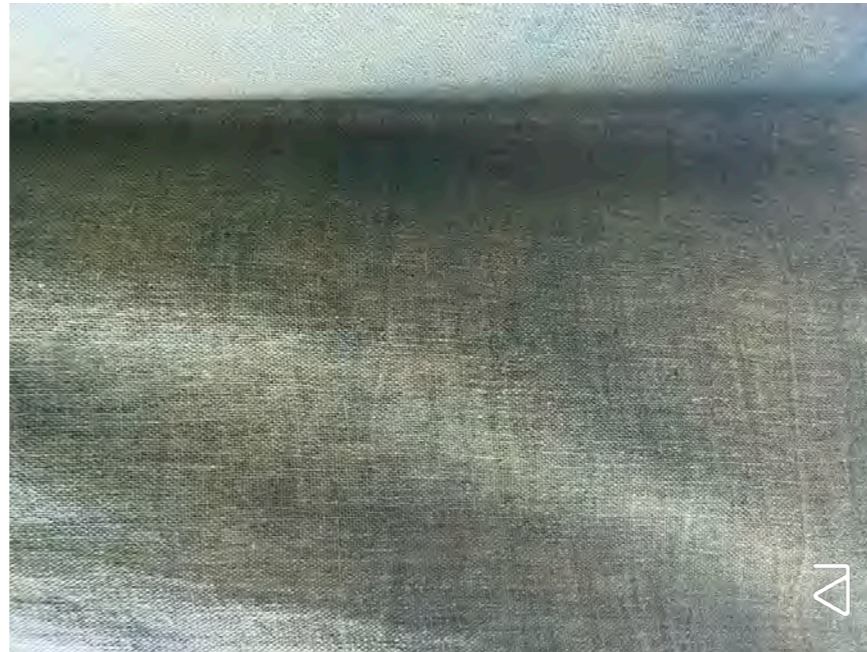
**CMTA 01**

Yarn

**COTTON TUSSAR**

Price

**Rs 9,240**



Code  
**ED 03**

Yarn  
**ERI**

Price  
**Rs 8,170**



Code

**EECMGU 01**

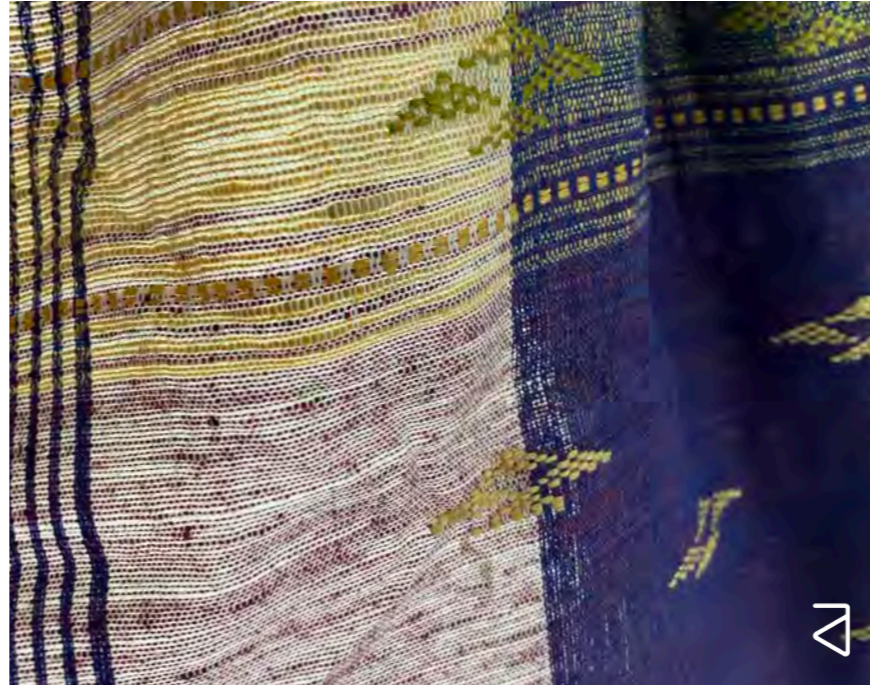
Yarn

**ERI COTTON GUNA**

Price

**Rs 8,340**





Code

**EHVD 01**

Yarn

**HANDSPUN ERI VEG DYE**

Price

**Rs 17,140**



Code

**EHVD 04**

Yarn

**Handspun Eri  
Veg Dye**

Price

**Rs 17,140**

Every drape  
you know x2

Twice  
as nice



Code

**EECM 08**

Yarn

**ERI COTTON**

Price

**Rs 8,430**



Code

**EECM 09**

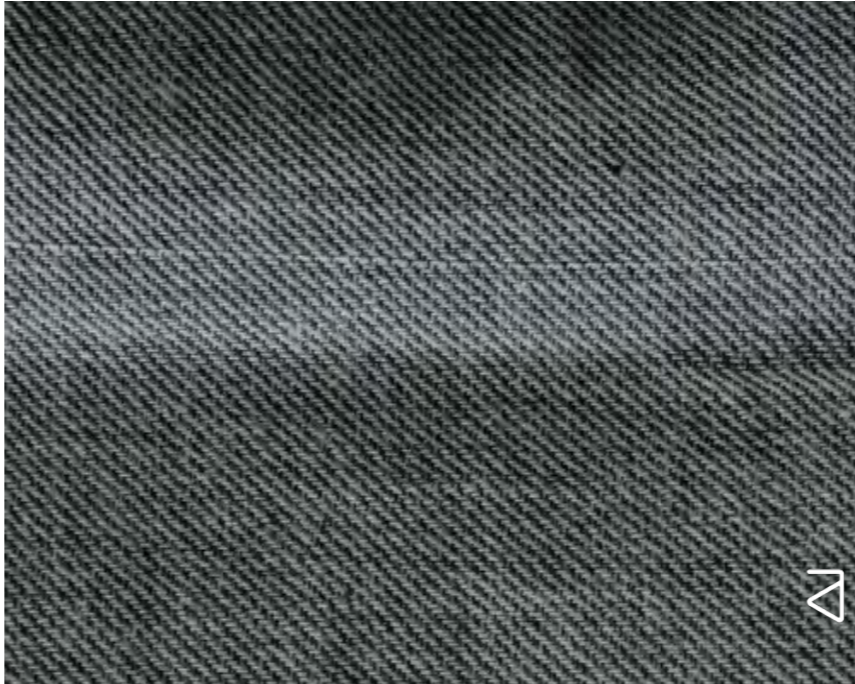
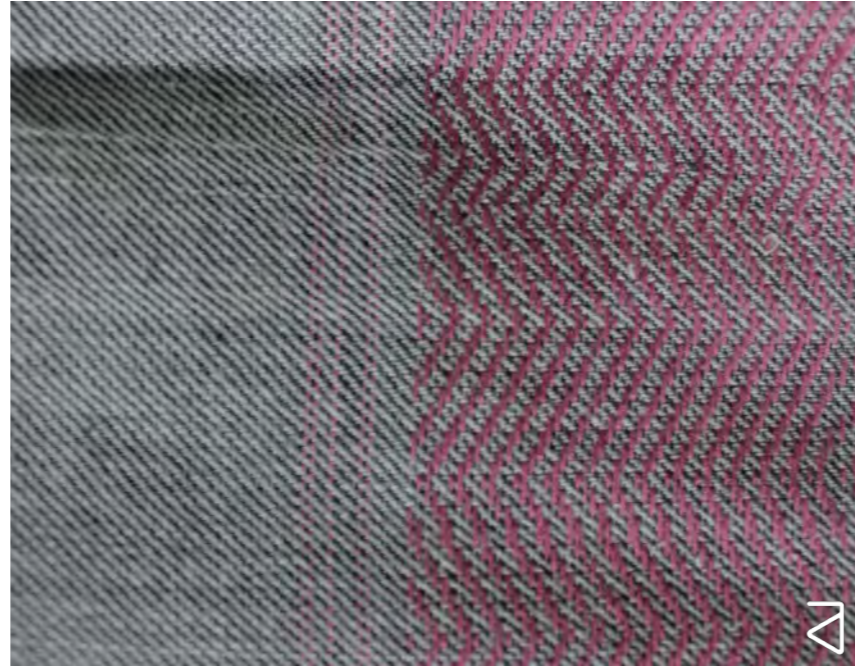
Yarn

**ERI COTTON**

Price

**Rs 8,430**





Code

**EECM 10/11**

Yarn

**ERI COTTON**

Price

**Rs 8,430**



Code

**CMEE 08**

Yarn

**COTTON ERI**

Price

**Rs 7,310**



Code

**CMEE 06**

Yarn

**COTTON ERI**

Price

**Rs 7,310**



Code

**EECM 02**

Yarn

**ERI W/ COTTON ACCENTS**

Price

**Rs 6,323**

**AFTER DISCOUNT**





Code

**EECM 03**

Yarn

**ERI W/ COTTON ACCENTS**

Price

**Rs 6,323**

**AFTER DISCOUNT**



Code

**EECM 06**

Yarn

**ERI W/ COTTON STRIPES**

Price

**Rs 6,323**

**AFTER DISCOUNT**



Code

**EECM 07**

Yarn

**ERI W/ COTTON STRIPES**

Price

**Rs 6,323**

**AFTER DISCOUNT**



Code

**CMEE 01**

Yarn

**COTTON BODY W/  
COTTON-ERI PALLU**

Price

**Rs 5,483**

**AFTER DISCOUNT**





Code

**CMEE 02**

Yarn

**COTTON ERI**

Price

**Rs 5,483**

**AFTER DISCOUNT**





Code

**CMEE 04**

Yarn

**COTTON ERI**

Price

**Rs 5,483**

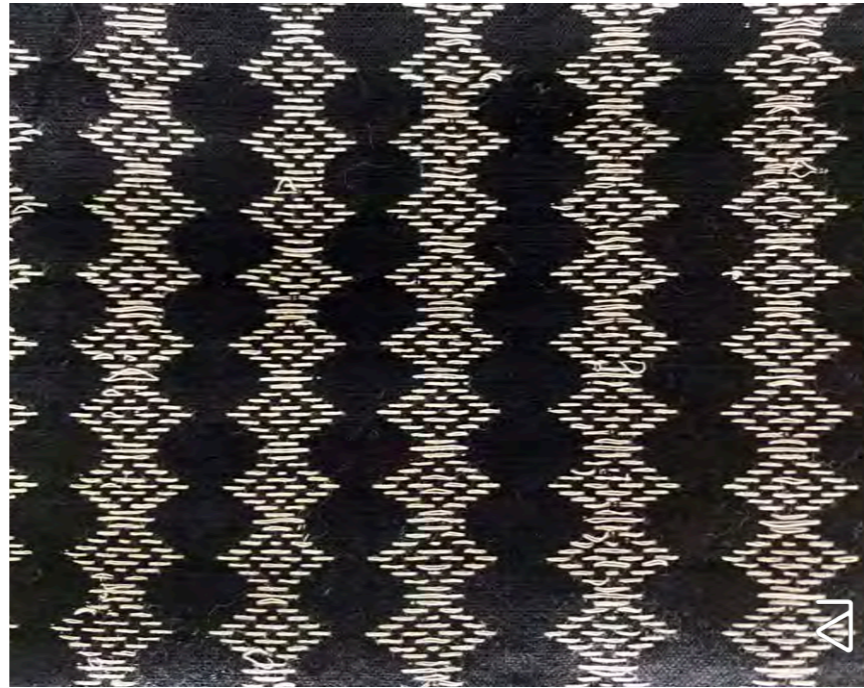
**AFTER DISCOUNT**



# COTTON

Mercerized  
Cotton

Kesa  
Cotton



Code

**+CM 01**

Yarn

**COTTON**

Price

**Rs 7,310**







Code

**+CM 02**

Yarn

**COTTON**

Price

**Rs 7,310**





Code

**CK 01**

Yarn

**KESA COTTON**

Price

**Rs 6,510**

Every drape  
you know x 4

There are at  
least 4 ways to  
wear this saree!

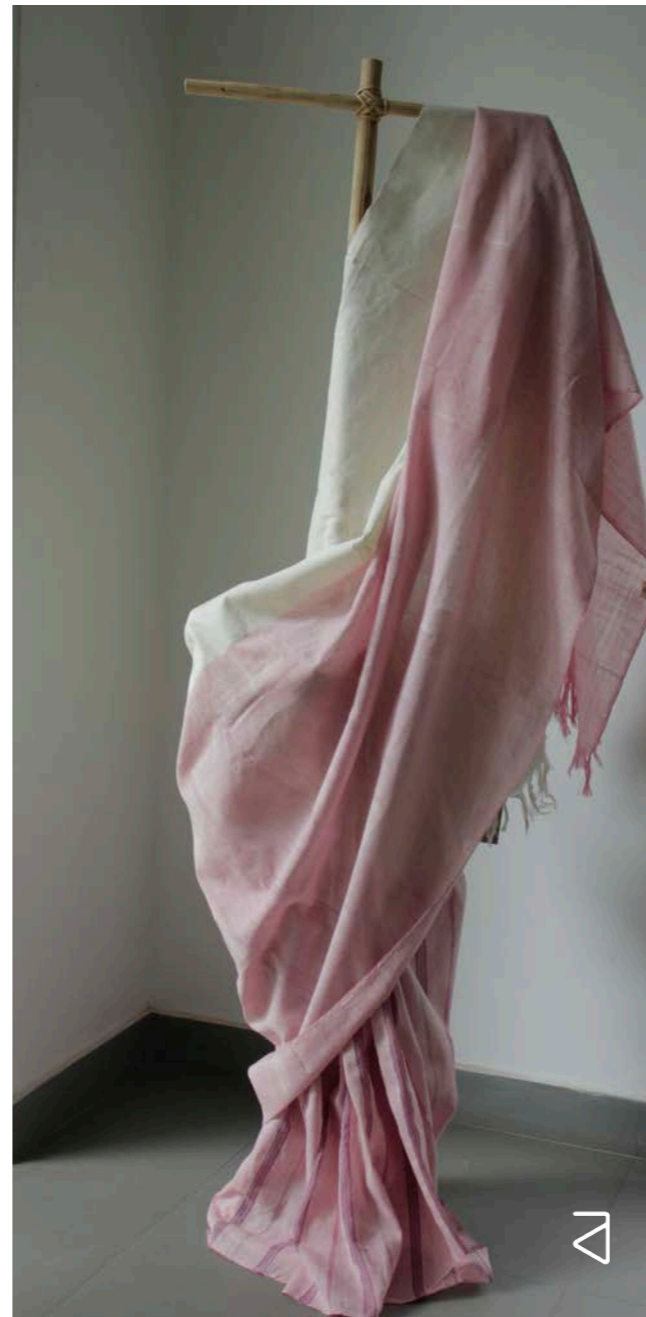




Code  
**CK 03**

Yarn  
**KESA COTTON**

Price  
**Rs 6,510**



Code

**CK 05**

Yarn

**KESA COTTON**

Price

**Rs 6,510**

Every drape  
you know x 4

There are at  
least 4 ways to  
wear this saree!



Code

**CK 07**

Yarn

**KESA COTTON**

Price

**Rs 6,510**

Every drape  
you know x2

Twice  
as nice



Code

**CM 20**

Yarn

**COTTON**

Price

**Rs 5,850**



Code

**CK 02**

Yarn

**KESA COTTON**

Price

**Rs 4,232**

**AFTER DISCOUNT**



Code

**CK 04**

Yarn

**KESA COTTON**

Price

**Rs 4,232**

**AFTER DISCOUNT**





Code

**CM 01**

Yarn

**COTTON**

Price

**Rs 3,510**

**AFTER DISCOUNT**



Code

**CM 04 & CM 12**

Yarn

**COTTON**

Price

**Rs 3,510**

**AFTER DISCOUNT**



Code

**CM 06**

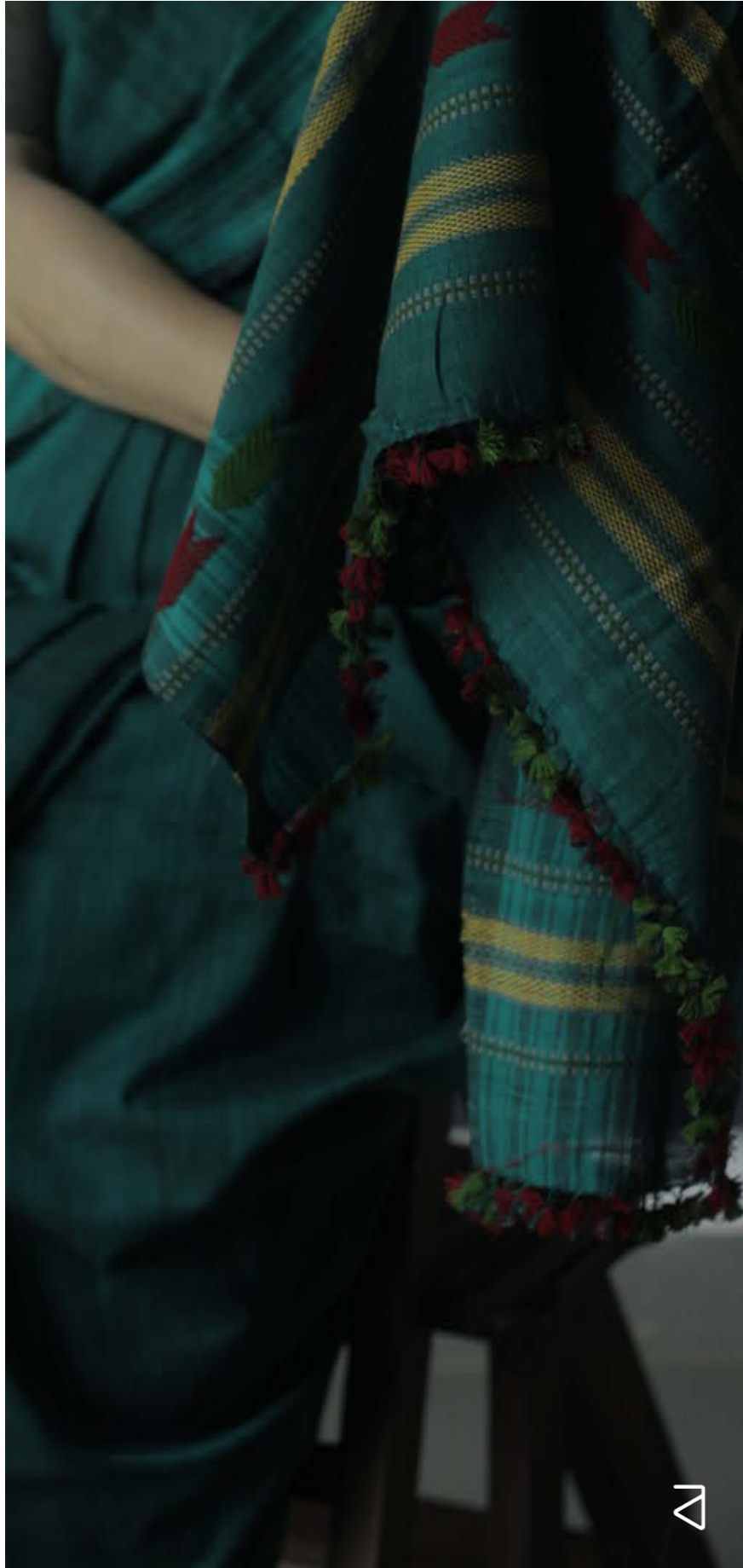
Yarn

**COTTON**

Price

**Rs 3,510**

**AFTER DISCOUNT**



Code

**CM 11**

Yarn

**COTTON**

Price

**Rs 3,510**

**AFTER DISCOUNT**



Code

**CM 15**

Yarn

**COTTON**

Price

**Rs 3,510**

**AFTER DISCOUNT**



Code

**CM 16**

Yarn

**COTTON**

Price

**Rs 3,510**

**AFTER DISCOUNT**



Code

**CM 21**

Yarn

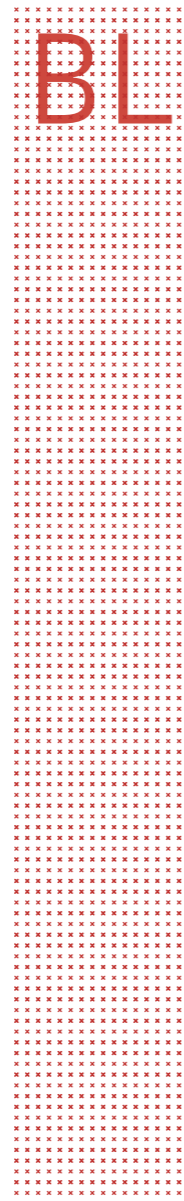
**COTTON**

Price

**Rs 3,510**

**AFTER DISCOUNT**

# GHICHA BLENDS







Code

**GH 03 & GH 04**

Yarn

**GHICHA BLEND**

Price

**Rs 3000**

**AFTER DISCOUNT**



Code

**CMGH 03**

Yarn

**COTTON GHICHA**

Price

**Rs 4,585**

**AFTER DISCOUNT**

Every drape  
you know x2

Twice  
as nice



Code

**EEGH 01**

Yarn

**ERI GHICHA**

Price

**Rs 6,105**

**AFTER DISCOUNT**



Code

**EEGH 02**

Yarn

**ERI GHICHA**

Price

**Rs 6,105**

**AFTER DISCOUNT**



Code

**EEGH 03**

Yarn

**ERI GHICHA**

Price

**Rs 6,105**

**AFTER DISCOUNT**

The products illustrated are hand made, and there will be minor variation from piece to piece . This is the nature of the process. Please feel free to contact for additional clarification

The products shown may or may not be in stock as we do not maintain inventory of all the products. Please confirm the availability with us .

We are constantly developing new items, please contact us to get information about new products.

We undertake customised developments provided they are of a minimum qty or value.

All sampling will be charged at 2x production price.

Bulk orders are undertaken, written PO orders with relevant advances will be required for the same

Payment terms:

No returns or exchanges will be entertained unless in the case of damage. Inspection period allowed for goods is 2 days from delivery date, following which we will be unable to entertain any transit / other damages.

TD \* - Trade Discounts are applicable as per Terms and Conditions.

Stock of goods provided on the date of Quotation may/ may not be available at the time of order confirmation.

It is subject to conditions such as current orders in hand, raw material availability, natural calamities .

Order will be executed on receipt of 100% of Advance Payment (Full Payment), Balance Payment if any, shall be paid before dispatch of goods.

Shipping and transportation shall be the clients expense.



## CREATIVE DIGNITY

This movement has been endorsed by (in alphabetical order):

Artisans' Center, Association of Designers of India, AIACA, AKFDStorey, AnanTaya, BlessdBuy, Craftizen, Crafts Council of India, Dastkar, Dastkaari Haat Samiti, Durga Venkataswamy, EcoTussar- Pradaan, EikiBeki, EPCH, Fair Trade Forum India, FORHEX, Go Coop, Indian Institute of Craft and Design, Industree, iTokri, JD Centre of Art (Odisha), Kadam Haat, Khamir, Kala Chaupal Trust, Malkha, Meera Goradia, National Federation for Handloom & Handicrafts, NID, NIFT, Potli, Rangсутra, SASHA, Schonfilt LLP, SEWA Bharat, Soolkaama, Srijani Foundation, 200 million artisans.

**Catalogue created with Suchismita Kundu under the direction of Julie Kagti and Anshu Arora**

### CONTACT

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Facebook- @createdignity2020