



CREATIVE DIGNITY

ASSAM

KABITA ENTERPRISE

BY

Mrs. Kabita Changmai

INTRODUCTION :

Creative Dignity is a movement that has brought together diverse creative producers, practitioners and professionals to energize the ecosystem that Indian artisans need in this time of COVID-19 and post-COVID-19 impact. Our focus is to provide relief, and rejuvenation of the artisans in a bid to ensure their sustained prosperity.

SUPPORTED BY :

Mentor – Ms. Julie Kagti & Ms. Anshu Arora



RELIEF

In the first three months, we aim to provide immediate assistance, cash, food & comfort to artisans in distress reaching the most vulnerable artisans to provide ration kits and support in identifying sale worthy stocks



REHABILITATION

From the 3- 12 months, we will seek to equip & prepare the artisan ecosystem for scale so that artisans can have stability in income



REJUVINATION

From 12 – 36 months, we aspire to drive sustainability and scale in the handicrafts industry to generate crafts industry growth twice that of the GDP growth

ABOUT THE CRAFT :

Handloom weaving is an important occupation of the people of Assam and it also forms an important aspect of the socio-cultural life of Assam. The Silk fabrics of Assam are renowned across the world for its grandeur and have earned recognition from around the world. Silk weaving looms are found across a majority of tribal household of Assam that weave exclusive garments of the three varieties of the silks of Assam namely Muga silk, Eri silk and the Pat silk.

PAT SILK : The Pat silk of Assam is of a brilliant white or off white colour and is produced from the 'Bombyx textor' silkworm which feeds on mulberry leaves. The Pat silk of Assam is known for its brightness, high quality and durability. Pat silk has a unique characteristic wherein the fabric made from this silk variety in Assam can dry in shadow.

MUGA SILK : Muga silk of Assam is of naturally golden colour and is considered among the finest varieties of silk in India. The Muga silk of Assam has a unique characteristic wherein the shine of the Muga silk fabric improves after every wash which notably makes it one of the most expensive silk varieties in the World. In Assam, for every Assamese women, the Muga silk Mekhla chador is the most prized possession.

ERI SILK : The Eri Silk of Assam is another popular silk variety and has a coarse and thick texture owing to the reason that most of the fabric is handspun. Eri silk has a characteristic of being warm and that allows it to be spun into shawls and jackets. In addition, the Eri silk of Assam has a characteristic of being anti-fungal, non-toxic, biodegradable and a most sustainable form of textile. Eri is also referred to as the non-violent silk.



ABOUT THE ARTISAN :

Mrs. Kabita Changmai resident of Dhemaji village, Assam is known for her exquisite handloom weaving and is trying to evolve as an entrepreneur. Dhemaji is a small village in Assam and is known for rearing silk worms in the wild oak trees, which is a very special type of silk found only in Assam known as Muga. Kabita is engaged in weaving for more than 15 years. She has a loom in her house and produces Eri, Muga, Noni and Pat silk locally and most of her fabrics are naturally dyed. Presently there are more than 5 artisans working under her which mostly includes her neighbors. She along with her neighbor artisans weave beautiful yardages, Mekhla sadors, saris, jackets and dresses. Kabita has participated in fairs and exhibitions across North-Eastern states and has won a prize as well.

SHOP AND SUPPORT

TRANSACTION DETAILS

ORGANIZATION NAME : KABITA CHANGMAI
ACCOUNT NUMBER : 4246101001560
IFSC CODE: CNRB0004246
BANK : DHEMAJI CANARA BANK
PHONE NUMBER : 6001951108
ONLINE PAYMENT : PHONE PAY
EMAIL : rasnagohain9101@gmail.com
ADDRESS : Dhemaji Village, Bharalichuk, Assam
PINCODE : 787057

PRODUCT RANGES :

- 1. MEKHLA SADOR**
- 2. SARI**
- 3. SHAWLS**
- 4. COATS**
- 5. DRESSES FOR KIDS**



PRODUCT DETAILS

Mekhla Sador

Pat by cotton

Sador: length 3 meter; width 37cm

Mekhla: length 2.5 meter; width 36cm

Blouse 1 meter

Unstitched

Price: INR 2800



PRODUCT DETAILS

Gero Design Mekhla Sador

Noni Silk by Cotton

Sador: Length – 3 meter; Width 37cm

Mekhla: length – 2.5 meter; Width 36cm

Unstitched

Price: INR 4200



PRODUCT DETAILS

Mekhla & Riha

Muga Silk

Riha length: 3.5 meter; width 37cm

Mekhla length: 2.5 meter; width 36cm

Blouse: 1 meter (unstitched)

Price: INR 5800



PRODUCT DETAILS

Mekhla Sador

Toss Muga Silk

Sador: length 3 meter; width 37cm

Mekhla: 2.5 meter; width 36cm

Blouse: 1 meter

Unstitched

Price: INR 12000



PRODUCT DETAILS

Pure Handloom Silk Sari

Muga Silk

Unstitched

Size: Sari – 6m

blouse – 80cm

Price: INR 4000 per meter



PRODUCT DETAILS

Mekhla Sador

Toss Muga Silk

Mekhla length: 2.5 m; width 36 cm

Sador length: 3 m; width 37 cm

Blouse: 1 m (unstitched)

Price: INR 10,500



PRODUCT DETAILS

Eri Sheleng (Shawl)
Muga and Eri Silk
Length: 4 m ; Width: 100cm
Price: INR 12,500



PRODUCT DETAILS

Eri Silk Shawl
Length : 2.5 meter
Price: INR 1850



PRODUCT DETAILS

Gamusha Dress

Cotton

Age : 4- 8 year girls

Price: INR 999



PRODUCT DETAILS

Gamusha Dress

Cotton

Age: 4- 8 year girls

Price: INR 999



PRODUCT DETAILS

Muga and Eri Mix Jacket

Length: 30"

Chest: 46" and 48"

Gender: Unisex

Price: INR 5800

PRODUCT DETAILS

Pure Eri Jacket

Length: 30"

Chest: 46" and 48"

Gender: Unisex

Price: INR 5800





CREATIVE DIGNITY

This movement has been endorsed by (in alphabetical order):

Artisans' Center, Association of Designers of India, AIACA, AKFDStorey, AnanTaya, BlessdBuy, Craftizen, Crafts Council of India, Dastkar, Dastkaari Haat Samiti, Durga Venkataswamy, Eco Tussar- Pradaan, EikiBeki, EPCH, Fair Trade Forum India, FORHEX, Go Coop, Indian Institute of Craft and Design, Industree, iTokri, JD Centre of Art (Odisha), Kadam Haat, Khamir, Kala Chaupal Trust, Malkha, Meera Goradia, National Federation for Handloom & Handicrafts, NID, NIFT, Potli, Rangsutra, SASHA, Schonfilt LLP, SEWA Bharat, Soolkaama, Srijani Foundation, 200 million artisans.

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