



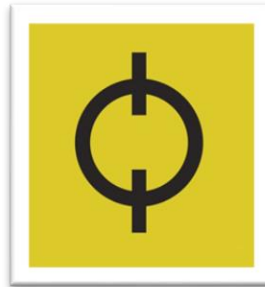
K O P O U





Relief

In the first three months, we aim to provide immediate assistance, cash, food & comfort to artisans in distress reaching the most vulnerable artisans to provide ration kits and support in identifying sale worthy stocks



Rehabilitation

From the 3- 12 months, we will seek to equip & prepare the artisan ecosystem for scale so that artisans can have stability in income



Rejuvenation

From 12 – 36 months, we aspire to drive sustainability and scale in the handicrafts industry to generate crafts industry growth twice that of the GDP growth



About the brand

When we say add a small part of North East India to your collection, we mean the products created by the artisans from the ethnic communities, putting forward their heritage and legacy. Our handcrafted products range from home furnishing items such as lamps for your quaint corners to wine bottle holders for your intimate Saturday get-together. Vibrant fashion accessories such as earrings and neck-pieces that go perfectly with t-shirts as well as saris to yoga mats, garden essentials, storage boxes and more.

Simplicity is our mantra. We are here to celebrate sustainable living and inspire others to check out this side of the world too. The immensely rich culture of North East India is showcased through our range of products that not only depict style and comfort, but also the creativity and efforts of the community.

Since all the products are handcrafted and hand-loomed, no two products can be replicated. It could have slight irregularities which only adds to its beauty. This initiative also supports men and women from the rural areas of North East India through existing self-help groups, where they come together to produce these artefacts. Kopou bridges the gap between the community of creators and aspirers by making beautiful products of everyday use readily available anywhere and everywhere.

Shop and support

Transaction details

Kopou Homegrown Products
A/C- 006563300001403
IFSC Code- YESB0000065
Yes Bank

Kopou Homegrown Products
GST: 18AZMPA8101H1ZJ

About the material and the craft ECOFRIENDLY INFORMATION ABOUT WATER HYACINTH PRODUCTS

1. Water Hyacinth products are completely natural and ecofriendly since they are made from dried stems of the Water Hyacinth plant
2. All Water Hyacinth products are hand-made where the artisans weave the products with hands, no machines or electrical supplies are used
3. They are easily biodegradable and will not harm the environment once discarded
4. Water Hyacinth is a big menace in the entire Northeast India as grows in water bodies and affects the water ecosystem by preventing the inflow of oxygen
5. By purchasing a Water Hyacinth product, you not only contribute to the environment but also towards a sustainable means of living for the impoverished countless families in the villages who make these wonderful works of art

A MENACE TO A FASHIONABLE BLESSING

What happens when your unique style is also ecofriendly? It shows that you are here to make a difference and hence the story of this combination of eco-style will fascinate you!

Water hyacinth is a weed abundant in the entire stretch of Northeast India. It is a weed that grows in the water bodies forming a thick layer, preventing the oxygen inflow into them. It affects water ecosystems and the whole ecological balance by disrupting lives of marine animals. However, if used smartly, they can be disguised as beautiful products. Water hyacinth based ecofriendly handcrafted products are produced as a government initiative to promote sustainable livelihood in the rural areas of Northeast India. At the right hands, they can become great bags, coin purses, office accessories, conference folders, jewelry, furniture and other home decor items.

It is a tale of how a menace is conveniently twisted to turn into a miracle.



- Lifestyle accessories



- Storage

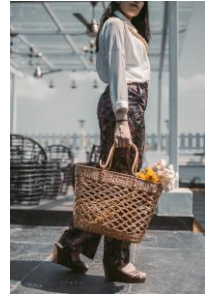
Handcrafted bags
and baskets ●



- Dining

Organic dye scarf
and stoles ●


K O P O U
Product range



Boho jewellery ●



- Gift bundles

The below mentioned prices are the MRP and these prices are negotiable as per the quantity

#createdignity

- Garden Mat
- Price – 1800 INR

- Hand-crafted with precision these water hyacinth round garden mats are easy to carry and fold-able.
- Easy to clean and carry as its fold-able and can be sun dried if it get wet.



Dimension	26 inches diameter
-----------	--------------------

- Return/ Exchange permitted only in case of a manufacturing defect or damage in transit. Items purchased during a sale cannot be exchanged or returned.



- **Knotty Handbag**

- Price – 1300 INR

- Handmade throw-in bag crafted from water hyacinth ropes. The technique used requires experience and diligence. And the cane handle adds to the look.

- Return/ Exchange permitted only in case of a manufacturing defect or damage in transit. Items purchased during a sale cannot be exchanged or returned.

Dimensions	12 inches * 6 inches * 12 inches
------------	--



- Planter / Storage Basket

- Price – 285
INR

- Dimensions

Small	Height- 5.5in, Top Diameter- 5.5 in, Bottom Diameter- 4 in
Medium	Height- 7 in, Top Diameter- 6.5 in, Bottom Diameter- 5 in
Large	Height- 9 in, Top Diameter- 9.5 in, Bottom Diameter- 7 in

- Return/ Exchange permitted only in case of a manufacturing defect or damage in transit. Items purchased during a sale cannot be exchanged or returned.

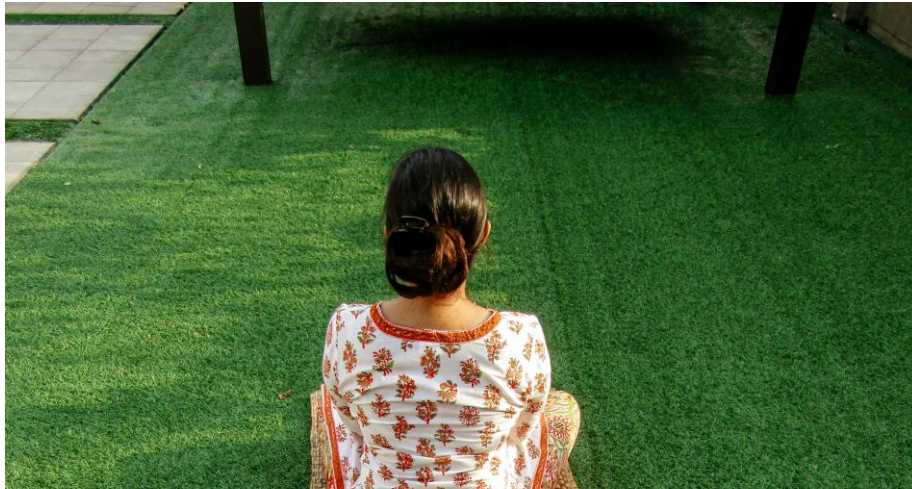
- Organizer Basket

- Price – 635 INR

- Dimensions-
length- 9 in, Breadth- 7.5 in,
Height- 5.5 in

- Return/ Exchange
permitted only in case of
a manufacturing defect or
damage in transit. Items
purchased during a sale
cannot be exchanged or
returned.





- **Yoga Mat With Multi-Purpose Cover**

- Price – 1650 INR

- Dimensions- 6 ft. by 2.5 ft.

- We have taken care that your yoga sessions take you even closer the nature by creating these eco-friendly and totally organic yoga mats. They come with a multi- purpose cover which make it easier for you carry the mat around and the cover can also be used as a small floor mat.

- Return/ Exchange permitted only in case of a manufacturing defect or damage in transit. Items purchased during a sale cannot be exchanged or returned.



- Yoga Mat With Multi-Purpose Cover

- Price – 1650 INR

- Dimensions- 6 ft. by 2.5 ft.



- We have taken care that your yoga sessions take you even closer the nature by creating these eco-friendly and totally organic yoga mats. They come with a multi- purpose cover which make it easier for you carry the mat around and the cover can also be used as a small floor mat.

- Return/ Exchange permitted only in case of a manufacturing defect or damage in transit. Items purchased during a sale cannot be exchanged or returned.



- Knotty Handbag
- Price – 1150 INR
- Dimensions- 14 * 11 * 6.5 * 12inches
- Handmade throw-in bag crafted from water hyacinth ropes. The technique used requires experience and diligence. And the cane handle adds to the look.
- Return/ Exchange permitted only in case of a manufacturing defect or damage in transit. Items purchased during a sale cannot be exchanged or returned.



- Knotty Handbag
- Price – 1150 INR
- Dimensions- 14 * 11 * 6.5 * 12inches
- Handmade throw-in bag crafted from water hyacinth ropes. The technique used requires experience and diligence. And the cane handle adds to the look.
- Return/ Exchange permitted only in case of a manufacturing defect or damage in transit. Items purchased during a sale cannot be exchanged or returned.



- Organizer Basket

- Price – 635 INR

- Dimensions-

- length- 9 in, Breadth- 7.5 in, Height- 5.5 in

- Return/ Exchange permitted only in case of a manufacturing defect or damage in transit. Items purchased during a sale cannot be exchanged or returned.



- Water hyacinth Cushion cover
- Price – 600 INR per peice



- Dimensions-16in by 16 in.

the above mentioned prices are the MRP and these prices are negotiable as per the quantity

- Return/ Exchange permitted only in case of a manufacturing defect or damage in transit. Items purchased during a sale cannot be exchanged or returned



CREATIVE DIGNITY

This movement has been endorsed by (in alphabetical order):

Artisans' Center, Association of Designers of India, AIACA,
AKFDStorey, AnanTaya, BlesdBuy,
Craftizen, Crafts Council of India, Dastkar, Dastkaari Haat Samiti,
Durga Venkataswamy, Eco
Tussar- Pradaan, EikiBeki, EPCH, Fair Trade Forum India, FORHEX,
Go Coop, Indian Institute of Craft
andDesign, Industree, iTokri, JD Centre of Art (Odisha), Kadam
Haat, Khamir, Kala Chaupal Trust,
Malkha, Meera Goradia, National Federation for Handloom &
Handicrafts, NID, NIFT, Potli, Rangsutra,
SASHA, Schonfilt LLP, SEWA Bharat, Soolkaama, Srijani
Foundation, 200 million artisans.

CONTACT:

Helpline: +91 9741654931

www.creativedignity.org

Facebook- @createdignity2020

#Creativedignity