madhubani



by Ambika Devi



Ambika Devi hails from Rasidpur village in Madhubani district, Bihar, once part of Mithila, an ancient city that is now divided between India and Nepal. Carrying on an artistic tradition passed down from mother to daughter, Devi herself learned the craft Of Madhubani painting from her mother, Smt. Leela Devi, at the age of 12.

Madhubani art, also known as Mithila painting, originated in the kingdom of Mithilanchal and is practiced in the Mithila region of Bihar state, India, and the adjoining parts of Terai in Nepal since the ages of antiquity. Coloured in free hand figures, this rich style of art depicts scenes from Hindu mythologies, gods and goddesses, nature and daily life. Originally, Mithila paintings were done on walls of houses during festive events such as births, marriages, holy ceremonies. When the agricultural economy of the Madhubani district dwindled during a drought between 1966-1968, a representative from the All Indo-Nepal Handicrafts Board was sent to encourage the women artists to transfer the art from the walls to paper and canvas for sale and ensuring a sustainable income. This also preserved the art form for posterity.

Ambika Devi

Her life and personal journey

'It has been traditionally done in our family. My grandmother used to do it, my mother Leela Devi is a national award-winner, my sister is a State awardee, my brother does it, the entire family is involved in it."

Ambika Ji says she could not pursue studies after class 10. "There was nothing else to do but develop my passion for Mithila art to move ahead in life," she recalls.

By the time, she got married at the age of 17, she had become proficient. But it was in Delhi where her husband worked that her journey to a national award and as a renowned Mithila art practitioner took off. "I had to work hard and carve out a space for myself. I had to do everything right from getting an identity card by visiting the handicrafts office there. Never did I give up, even if there was a stack of unsold paintings by my side. I knew that someday I would succeed."

Over the years, Ambika Ji has developed a network of artisans who work with her to create beautiful Madhubani paintings. A resident of New Ashok Vihar, Delhi, her group of 12 female artisans find new meaning in reviving their age-old tradition in a contemporary context.

In 2009, Ambika Devi received the National Award, and has since participated in several exhibitions, workshops and training programmes in various schools and colleges across India. She has also participated in Marie Claire - Dastkar fashion show, which brought together 15 designers with crafts persons from all over India to create trendy garments using traditional

crafts in their own influential style. She was also selected by the HRD Ministry to conduct a

4-month training prgramme under its Guru-Shishya Parampara initiative.

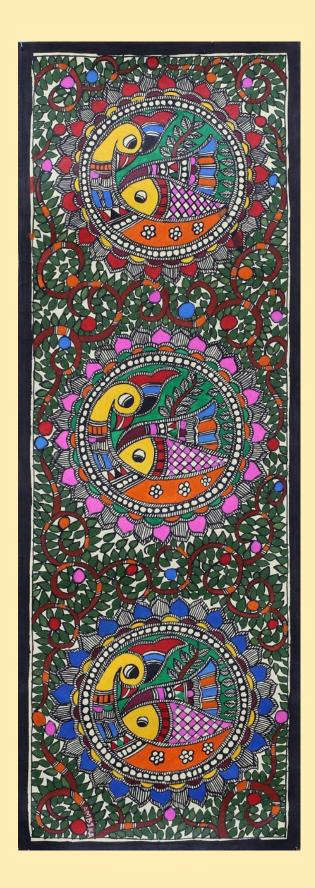


Contents

Paintings

Intricate fine line artworks

Madhubani in the times of Covid



Paintings

PID: ART001

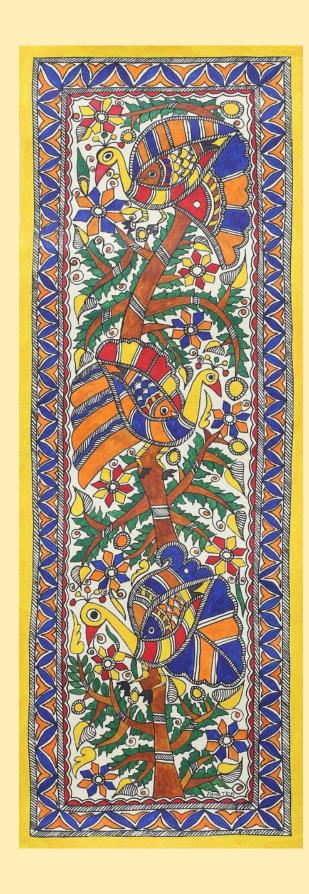
Size: 7.5×22 inches (19 cm W x 55 cm H)

Price: Rs 1850

Product Description : Happy Union - Madhubani

Painting

- Material : Handmade Paper, Nib & Natural Colour
- Eco-Friendly : painted with Natural Dyes on Handmade Paper
- Each work features slight variations that make it unique
- Made in India

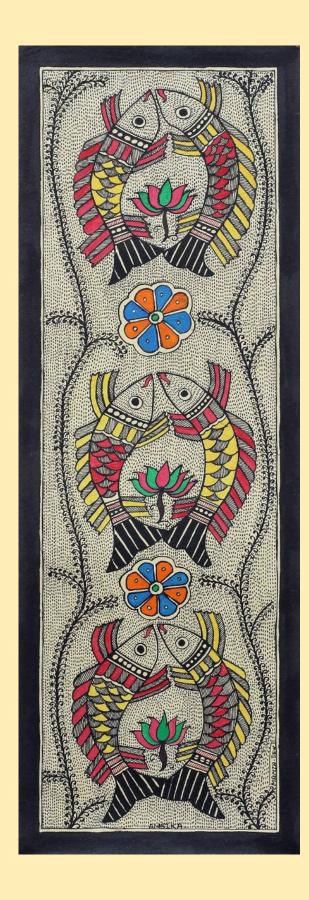


Size: 7.5×22 inches (19 cm W x 55 cm H)

Price: Rs 1850

Product Description: Majestic Peacock I -

- Material : Handmade Paper, Nib & Natural Colour
- •Eco-Friendly: painted with Natural Dyes on Handmade Paper
- Each work features slight variations that make it unique
- Made in India

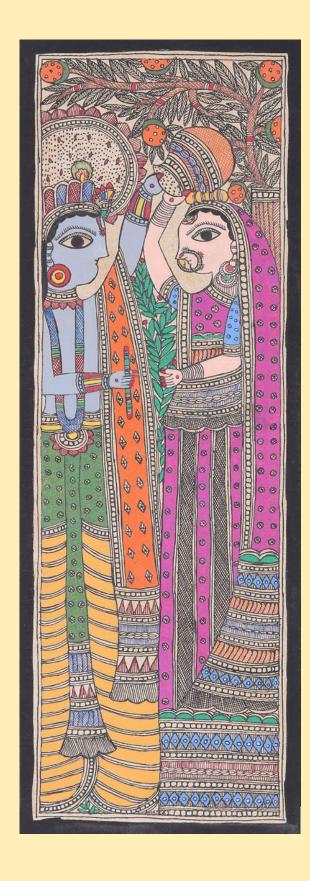


Size: 7.5×22 inches (19 cm W x 55 cm H)

Price: Rs 1850

Product Description: Fish Harmony -

- Material : Handmade Paper, Nib & Natural Colour
- Eco-Friendly : painted with Natural Dyes on Handmade Paper
- Each work features slight variations that make it unique
- Made in India

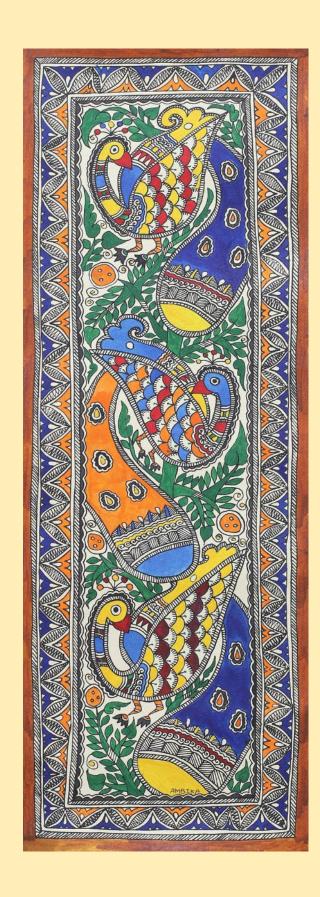


Size: 7.5×22 inches (19 cm W x 55 cm H)

Price: Rs 1850

Product Description: Krishna and Radha -

- Material : Handmade Paper, Nib & Natural Colour
- Eco-Friendly : painted with Natural Dyes on Handmade Paper
- Each work features slight variations that make it unique
- Made in India



Size: 7.5 x 22 inches (19 cm W x 55 cm H)

Price: Rs 1850

Product Description: Majestic Peacock II -

- Material : Handmade Paper, Nib & Natural Colour
- Eco-Friendly : painted with Natural Dyes on Handmade Paper
- Each work features slight variations that make it unique
- Made in India

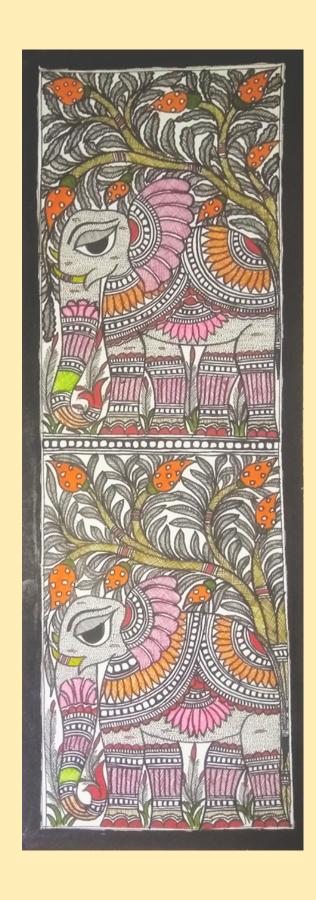


Size: 7.5×22 inches (19 cm W x 55 cm H)

Price: Rs 2150

Product Description: Krishna and Radha II -

- Material : Handmade Paper, Nib & Natural Colour
- Eco-Friendly: painted with Natural Dyes on Handmade Paper
- Each work features slight variations that make it unique
- Made in India

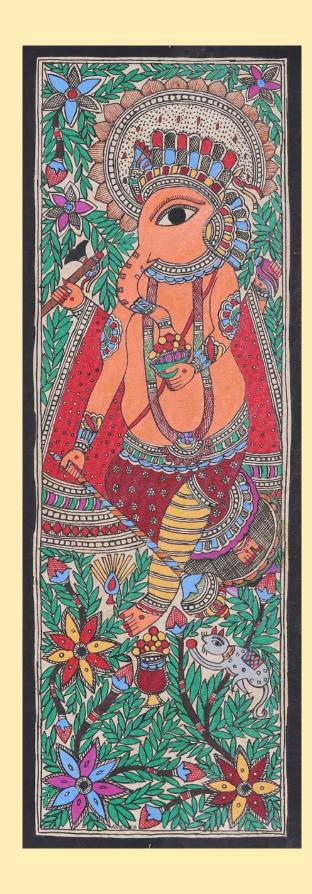


Size : 7.5 x 22 inches (19 cm W x 55 cm H)

Price: Rs 2150

Product Description: Elephant Harmony -

- Material : Handmade Paper, Nib & Natural Colour
- •Eco-Friendly : painted with Natural Dyes on Handmade Paper
- Each work features slight variations that make it unique
- Made in India

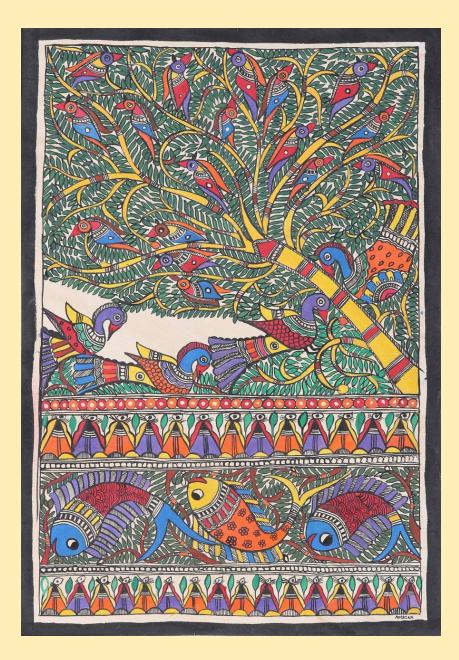


Size: 7.5×22 inches (19 cm W x 55 cm H)

Price: Rs 1850

Product Description: Calm Ganesha -

- Material : Handmade Paper, Nib & Natural Colour
- •Eco-Friendly : painted with Natural Dyes on Handmade Paper
- Each work features slight variations that make it unique
- Made in India



Size: 15 x 22 inches

(38 cm W x 55 cm H)

Price: Rs 2650

Product Description : Glorious

Harmony - Madhubani Painting

•Material : Handmade Paper, Nib &

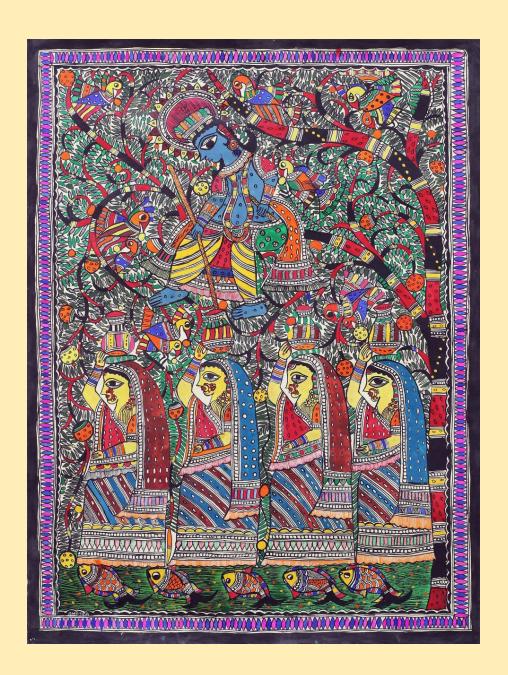
Natural Colour

• Eco-Friendly: painted with Natural

Dyes on Handmade Paper

• Each work features slight variations

that make it unique



Size: 22 x 30 inches

(55 cm W x 76 cm H)

Price: Rs 5500

Product Description : Mischievous

Krishna - Madhubani Painting

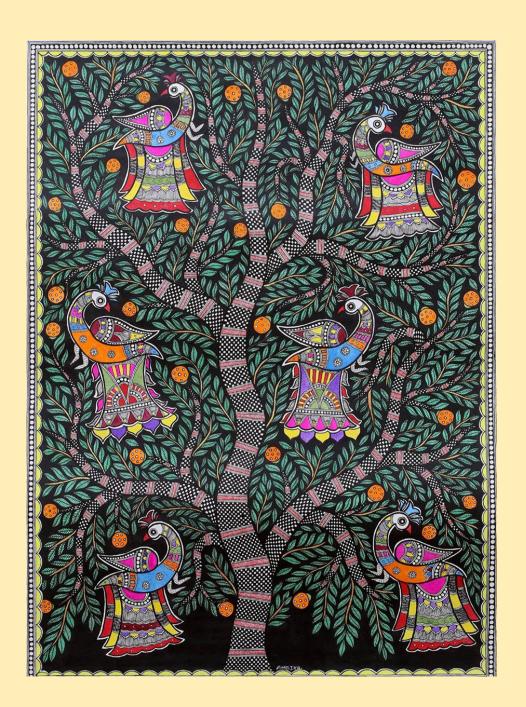
• Material : Handmade Paper, Nib

& Natural Colour

• Eco-Friendly: painted with

Natural Dyes on Handmade Paper

• Each work features slight variations that make it unique



Size: 22 x 30 inches

 $(55 \text{ cm W} \times 76 \text{ cm H})$

Price: Rs 6150

Product Description: Tree of Life

I - Madhubani Painting

• Material : Handmade Paper,

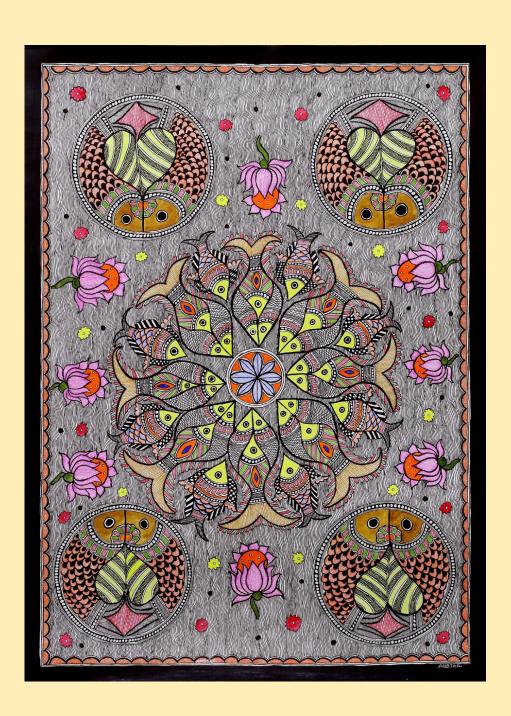
Nib & Natural Colour

• Eco-Friendly: painted with

Natural Dyes on Handmade

Paper

• Each work features slight variations that make it unique



Size: 22 x 30 inches

(55 cm W x 76 cm H)

Price: Rs 6150

Product Description : Fish

Synchronization - Madhubani

Painting

•Material : Handmade Paper, Nib

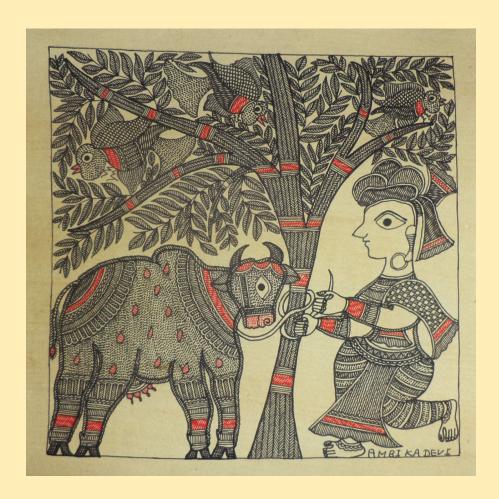
& Natural Colour

• Eco-Friendly: painted with

Natural Dyes on Handmade Paper

• Each work features slight variations that make it unique

Intricate fine line artworks



PID: ART027

Size: 7 x 7 inches

Price: Rs 2500

Product Description : Farmer &

Calf - Madhubani Painting

- •Intricate Fine Line Work Red
- & Black colour are used
- Material : Handmade Paper,

Nib & Natural Colour

• Eco-Friendly : painted with

Natural Dyes on Handmade

Paper

- Each work features slight variations that make it unique
- Made in India

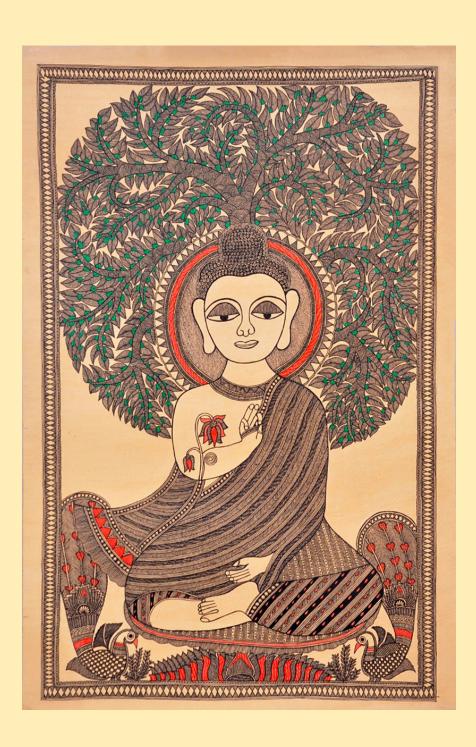


Size: 7 x 7 inches

Price: Rs 2500

Product Description : Happy
Peacock - Madhubani Painting

- •Intricate Fine Line Work Red & Black colour are used
- Material : Handmade Paper,Nib & Natural Colour
- Eco-Friendly: painted with Natural Dyes on Handmade Paper
- Each work features slight variations that make it unique
- Made in India



Size: 40 x 62 cm

Price: Rs 17,500

Product Description: Lord Buddha -

Madhubani Painting

•Intricate Fine Line Work - Red & Black colour are used

Material : Handmade Paper, Nib & Natural Colour

- Eco-Friendly : painted with Natural Dyes on Handmade Paper
- Each work features slight variations that make it unique
- Made in India



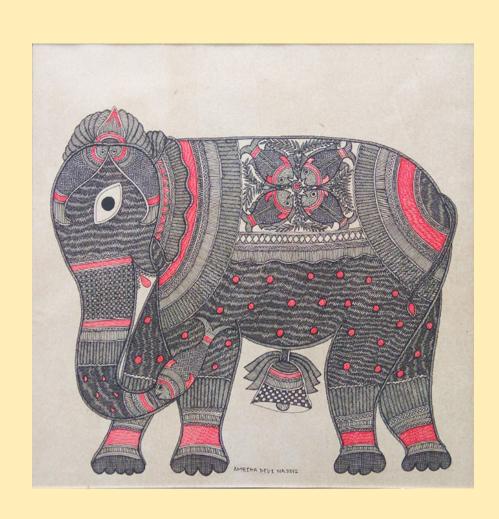
Size: 53 x 64 cm

Price: Rs 24,500

Product Description: Lord Buddha

II - Enlighten the Knowledge -

- •Intricate Fine Line Work Red & Black colour are used
- Material : Handmade Paper, Nib& Natural Colour
- Eco-Friendly : painted withNatural Dyes on Handmade Paper
- Each work features slight variations that make it unique
- Made in India



Size: 14 x 14 inches

Price: Rs 14,500

Product Description: Elephant -

Madhubani Painting

•Intricate Fine Line Work - Red & Black colour are used

Material : Handmade Paper, Nib & Natural Colour

• Eco-Friendly : painted with Natural Dyes on Handmade Paper

• Each work features slight variations that make it unique



Size: 14 x 14 inches

Price: Rs 14,500

Product Description : Nature

Adaptive - Madhubani Painting

- •Intricate Fine Line Work Red & Black colour are used
- Material : Handmade Paper, Nib& Natural Colour
- Eco-Friendly: painted with Natural Dyes on Handmade Paper
- Each work features slight variations that make it unique
- Made in India



Size: 22 x 30 inches

Price: Rs 32,500

Product Description: Doli with Bride - Madhubani Painting

Intricate Fine Line Work - Red & Black colour are used

• Material : Handmade Paper, Nib & Natural Colour

• Eco-Friendly: painted with Natural Dyes on Handmade Paper

• Each work features slight variations that make it unique



Size: 22 x 30 inches

Price: Rs 32,500

Product Description: Elephants climbing Forest - Madhubani Painting

Intricate Fine Line Work – Red & Black colour are used

• Material : Handmade Paper, Nib & Natural Colour

- Eco-Friendly: painted with Natural Dyes on Handmade Paper
- Each work features slight variations that make it unique
- Made in India



Size: 22 x 30 inches

Price: Rs 32,500

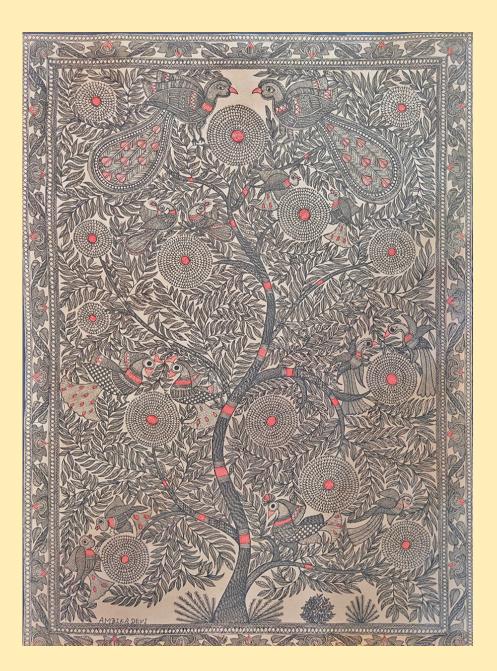
Product Description: Kohbar - Madhubani Painting

Intricate Fine Line Work – Red & Black colour are used

• Material : Handmade Paper, Nib & Natural Colour

• Eco-Friendly: painted with Natural Dyes on Handmade Paper

• Each work features slight variations that make it unique



Size: 30 x 22 inches

Price: Rs 32,500

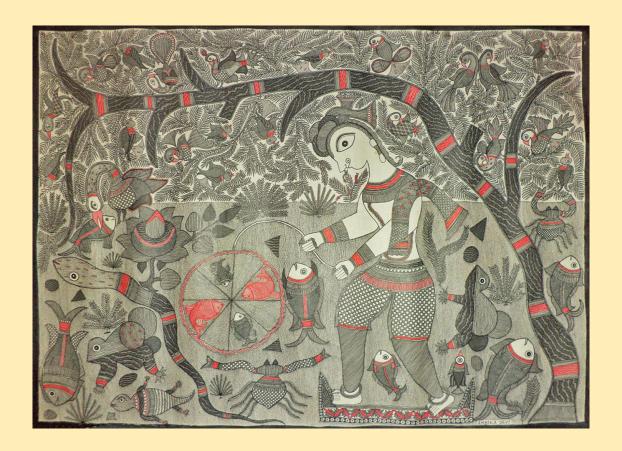
Product Description: Tree of Life -

Madhubani Painting

Intricate Fine Line Work – Red &

Black colour are used

- Material : Handmade Paper, Nib & Natural Colour
- Eco-Friendly : painted withNatural Dyes on Handmade Paper
- Each work features slight variations that make it unique
- Made in India



Size: 22 x 30 inches

Price: Rs 32,500

Product Description : Fisherman - Madhubani Painting Intricate Fine Line Work - Red & Black colour are used

• Material : Handmade Paper, Nib & Natural Colour

• Eco-Friendly: painted with Natural Dyes on Handmade Paper

• Each work features slight variations that make it unique



Size: 22 x 30 inches

Price: Rs 32,500

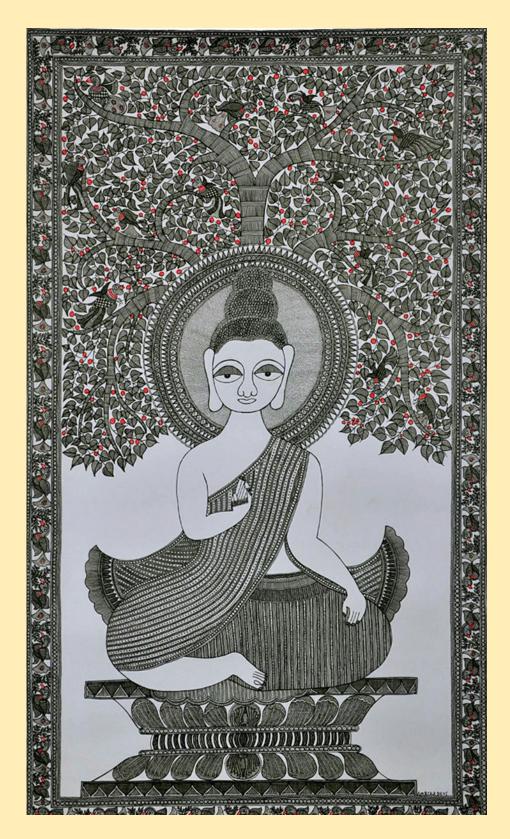
Product Description: Krishna with Gopis (Raas-Leela) - Madhubani Painting

Intricate Fine Line Work – Red & Black colour are used

• Material : Handmade Paper, Nib & Natural Colour

• Eco-Friendly: painted with Natural Dyes on Handmade Paper

• Each work features slight variations that make it unique



Size : 22 x 41 inches (63 cm W x

106 cm H)

Price: Rs 72,500

Product Description: Lord Buddha

(Under Meditation) - Madhubani

Painting

Intricate Fine Line Work – Red &

Black colour are used

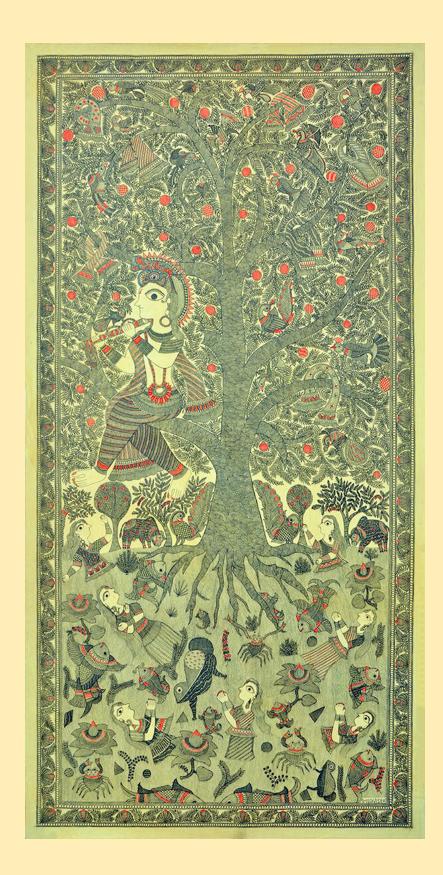
• Material : Handmade Paper, Nib

& Natural Colour

• Eco-Friendly: painted with

Natural Dyes on Handmade Paper

• Each work features slight variations that make it unique



Size: 36 x 60 inches (91 cm W x

152 cm H)

Price: Rs 1,4500

Product Description: Lord Krishna

(Gopi Vastraharan) - Madhubani

Painting

Intricate Fine Line Work – Red &

Black colour are used

- Material : Handmade Paper, Nib
- & Natural Colour
- Eco-Friendly: painted with

Natural Dyes on Handmade Paper

• Each work features slight

variations that make it unique

Madhubani in the times of

Covid

A light-hearted approach to highlight the adaptibility and relevance of craft in modern times





Size: 14 x 14 inches

Price: Rs 14,500

Product Description: International Yoga Day - Madhubani Painting

•Intricate Fine Line Work: Red & Black colour are used

• Material : Handmade Paper, Nib & Natural Colour

• Eco-Friendly: painted with Natural Dyes on Handmade Paper

• Each work features slight variations that make it unique

Made in India

Today yoga is practiced in various forms around the world and continues to grow in popularity. Through this artwork we have tried to depict As it is set in the present, when the entire world is facing the Coronavirus pandemic, the artwork shows a group of people doing yoga together, and wearing masks to avoid infection.



Size: 14 x 16 inches

Price: Rs 17,500

Product Description: A tribute to Doctors - Madhubani Painting

•Intricate Fine Line Work: Red & Black colour are used

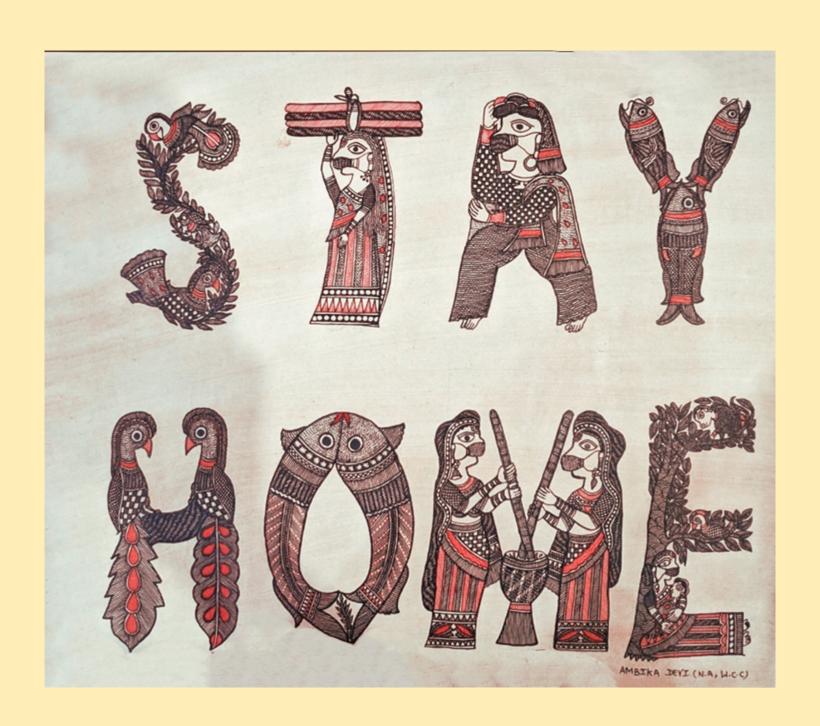
• Material : Handmade Paper, Nib & Natural Colour

• Eco-Friendly: painted with Natural Dyes on Handmade Paper

• Each work features slight variations that make it unique

• Made in India

This artwork is a tribute to the frontline corona warriors - doctors - who are sacrificing their lives while saving patients during the ongoing COVID-19 pandemic. In response to this global pandemic, with barely sufficient resources, doctors are facing unprecedented challenges. Every day, these selfless warriors are giving it their all in hospitals while cutting themselves off from their families and loved ones. The sacrifice that they are making for the safety and welfare of humanity is priceless and deserves lifelong gratitude on our end.



Size: 14 x 16 inches

Price: Rs 15,500

Product Description: Stay Home - Madhubani Painting

•Intricate Fine Line Work: Red & Black colour are used

• Material : Handmade Paper, Nib & Natural Colour

• Eco-Friendly: painted with Natural Dyes on Handmade Paper

• Each work features slight variations that make it unique

Made in India

In the current global scenario, when the entire world is facing a pandemic and most of the countries are in lockdown, the importance of staying at home is more thn ever. This artwork highlights the most crucial aspect of our lives in these times - dutifully staying at home and reducing chances of transmission to our families and our community.



Size: 7.5×7.5 inches

Price: Rs 2500

Product Description: Handwashing is Important - Madhubani Painting

•Intricate Fine Line Work: Red & Black colour are used

• Material : Handmade Paper, Nib & Natural Colour

• Eco-Friendly: Painted with Natural Dyes on Handmade Paper

• Each work features slight variations that make it unique

• Made in India

Handwashing is perhaps the most essential activity in our lives in these times. The first rule of protection, and a healthy habit for generations - this artwork reminds us of the importance of cultivating this habit, and also motivating others to do it.



Size : 7.5 x 7.5 inches

Price: Rs 2500

Product Description: Namaste is Better than Hello - Madhubani Painting

•Intricate Fine Line Work: Red & Black colour are used

• Material : Handmade Paper, Nib & Natural Colour

• Eco-Friendly: painted with Natural Dyes on Handmade Paper

• Each work features slight variations that make it unique

Made in India

This artwork is a reflection of how Indian practices are gaining popularity around the world as we make the transition from high-fives and handshakes to the humble namaste with folded palms. It encourages us to stay safe during the pandemic by incorporating these tiny changes in our lives that will have a huge impact.

"Painting is my bread and butter, but more than anything else, it is my passion!"

Times like these are hard for everyone. But they are especially difficult for artisans such as Ambika Devi and their families, who struggle to survive on the basis of their craft, which fades into the background in times of of a global crisis. In such times, it is essential that we step up and do our part to help them sustain and grow through our support.

