



SAJAD AHMAD DAR

Aari embroidery artisan

ABOUT

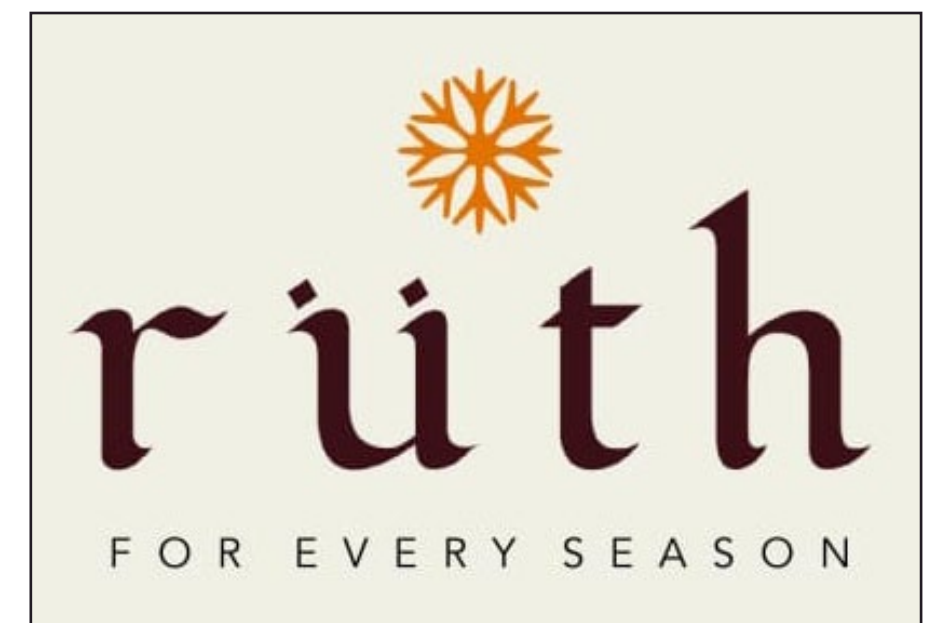


Kashmir has a rich and ancient tradition in hand-embroidery. Sajad Ahmad Dar is one of the famous aari embroidery artisans from Kashmir. Sajad Ahmad Dar began learning the art of aari embroidery in 2008 and started working on his own after two years.

Aari embroidery is essentially a running, chain stitch that is tightly embroidered with a hook- referred to as 'aari' in India.

While following traditional designs, Sajad also loves experimenting with new designs and patterns. He tries to bring more contemporary designs to his art of embroidery to keep up with the latest trends. He has exhibited his work in various art exhibitions and fairs such as Trade Fair in Bangalore, Dilli Haat, Dastakari Bazar and Jaipur Literature Festival. He has been awarded with Lexus Design Award India 2019 under the category 'Design for social impact' for a project with Commitment to Kashmir.

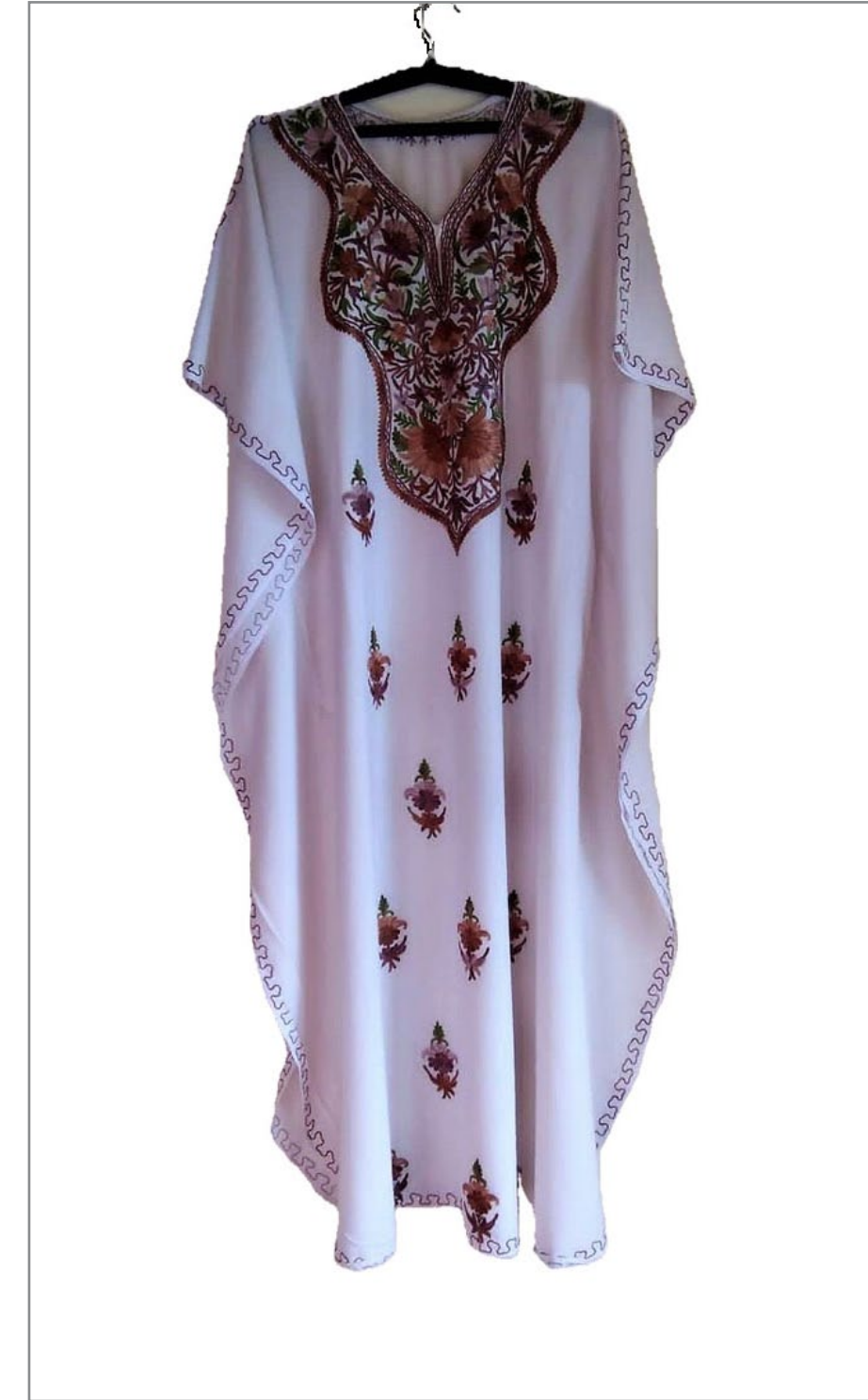
Born out of love for aari embroidery and apparels, Sajad Ahmad Dar started his own organization, Ruth in 2019. Today it has nearly 50 artisans and has created employment opportunities for women as well.



CATALOGUE

KAFTAN	01
PONCHO	02
PHIRAN	03
SHAWLS	05
STOLES	08
JACKETS	10
DOORDAR STOLES	12

KAFTAN



CODE : SAJ0001
MATERIAL : COTTON
SIZE : FREE SIZE
PRICE : 1,500

PONCHO



CODE : SAJ0002
MATERIAL : WOOLLEN
SIZE : FREE SIZE
PRICE : 1,200



CODE : SAJ0029
MATERIAL : WOOLLEN
SIZE : FREE SIZE
PRICE : 1,200

PHIRAN



CODE : SAJ0005
MATERIAL : WOOLLEN
SIZE : FREE SIZE
PRICE : 2,000



CODE : SAJ0004
MATERIAL : WOOLLEN
SIZE : FREE SIZE
PRICE : 2,000



CODE : SAJ0006
 MATERIAL : WOOLLEN
 SIZE : FREE SIZE
 PRICE : 2,000



CODE : SAJ007
 MATERIAL : WOOLLEN
 SIZE : FREE SIZE
 PRICE : 2,000



CODE : SAJ0030
 MATERIAL : WOOLLEN
 SIZE : FREE SIZE
 PRICE : 2,000

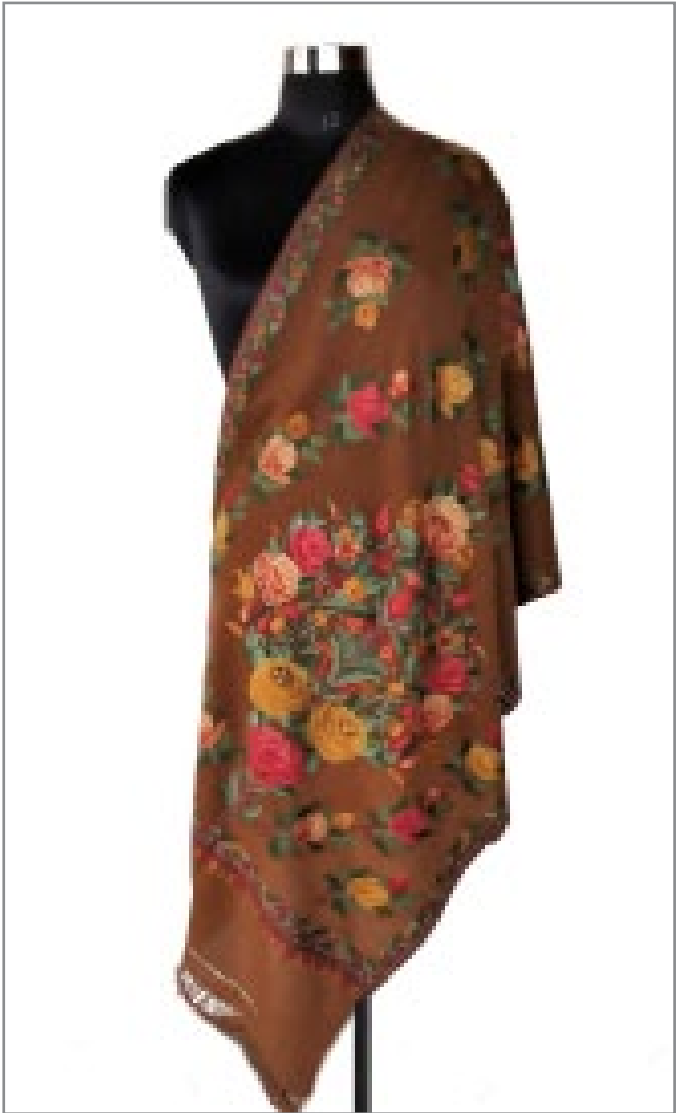


CODE : SAJ0009
 MATERIAL : WOOLLEN
 SIZE : FREE SIZE
 PRICE : 2,000



CODE : SAJ0010
 MATERIAL : WOOLLEN
 SIZE : FREE SIZE
 PRICE : 2,000

SHAWLS



CODE : SAJ0016
MATERIAL : WOOLLEN
SIZE : 30" X 80"
PRICE : 3,500



CODE : SAJ0014
MATERIAL : WOOLLEN
SIZE : 30 X 80"
PRICE : 3,500



CODE : SAJ0015
MATERIAL : WOOLLEN
SIZE : 30" X 80"
PRICE : 3,500



CODE : SAJ0034
MATERIAL : WOOLLEN
SIZE : 30" X 80"
PRICE : 4,500



CODE : SAJ0032
MATERIAL : WOOLLEN
SIZE : 30" X 80"
PRICE : 3,500



CODE : SAJ0033
MATERIAL : WOOLLEN
SIZE : 30" X 80"
PRICE : 3,500



CODE : SAJ0027
MATERIAL : WOOLLEN
SIZE : 30" X 80"
PRICE : 3,500



CODE : SAJ0026
MATERIAL : WOOLLEN
SIZE : 30" X 80"
PRICE : 3,500

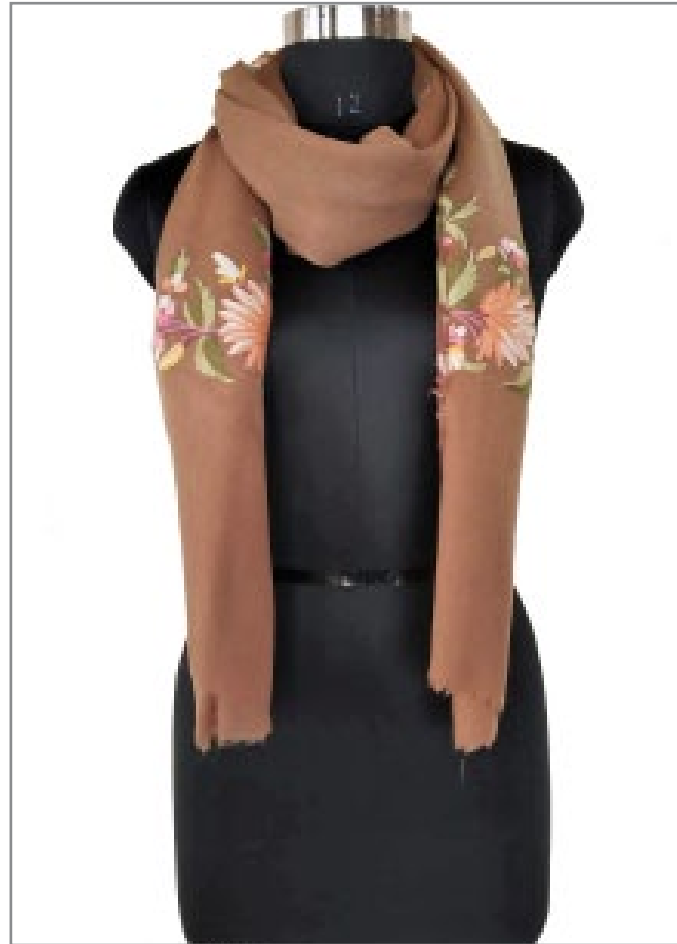
STOLES



CODE : SAJ0025
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PRICE : 2,000



CODE : SAJ0037
MATERIAL : WOOLLEN
SIZE : 30" X 80"
PRICE : 2,000



CODE : SAJ0021
MATERIAL : WOOLLEN
SIZE : 30" X 80"
PRICE : 2,000

CODE : SAJ0019
MATERIAL : WOOLLEN
SIZE : 30" X 80"
PRICE : 2,000

CODE : SAJ0020
MATERIAL : WOOLLEN
SIZE : 30" X 80"
PRICE : 2,000

CODE : SAJ0024
MATERIAL : WOOLLEN
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PRICE : 2,000

CODE : SAJ0023
MATERIAL : WOOLLEN
SIZE : 30" X 80"
PRICE : 2,000

JACKETS

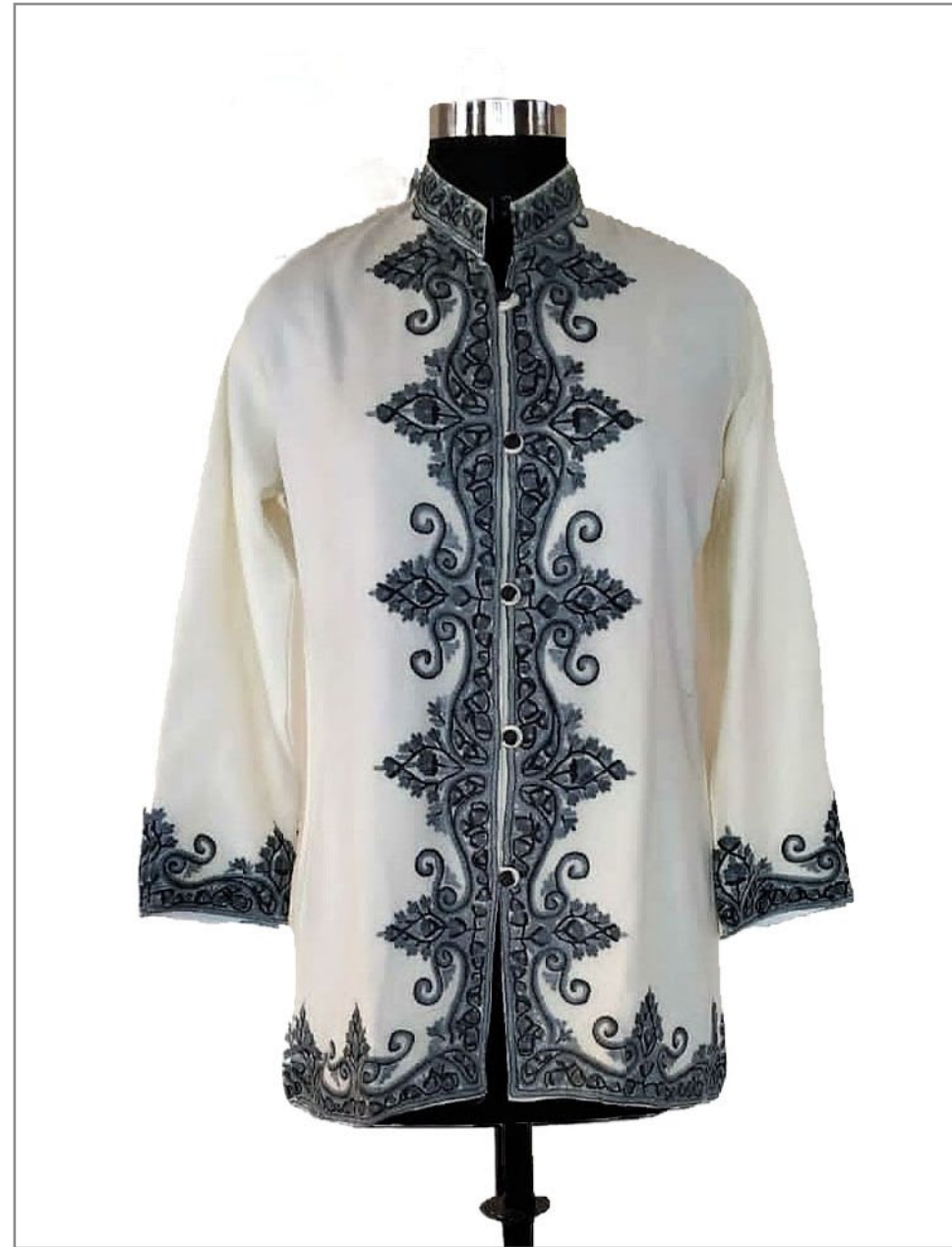


LONG JACKET

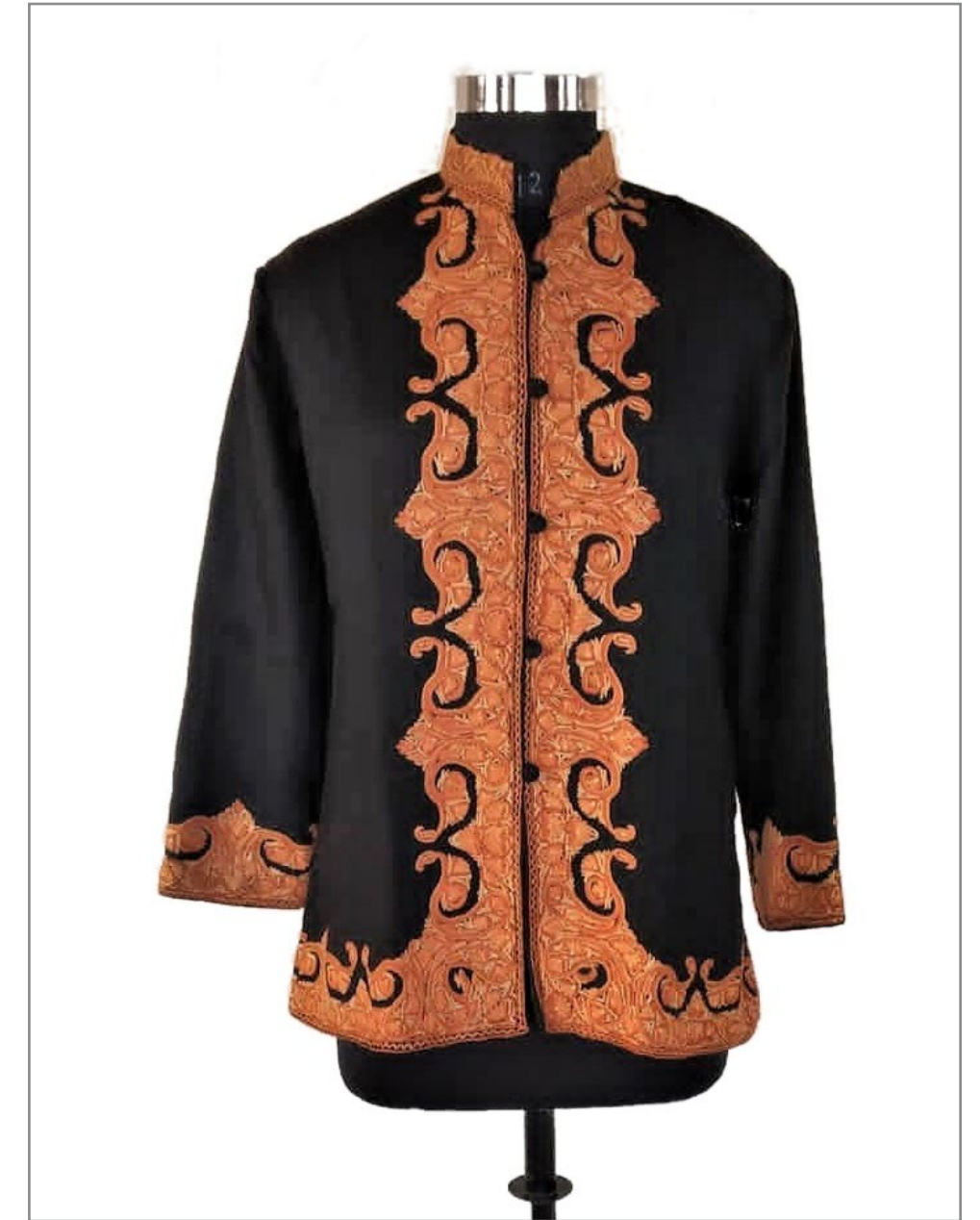
CODE : SAJ0028
MATERIAL : SILK
SIZE : M
PRICE : 3,500



CODE : SAJ0035
 MATERIAL : WOOLLEN
 SIZE : M
 PRICE : 3,800



CODE : SAJ0035
 MATERIAL : WOOLLEN
 SIZE : M
 PRICE : 3,800



CODE : SAJ0018
 MATERIAL : WOOLLEN
 SIZE : M
 PRICE : 3,800

DOORDAR STOLES



CODE : SAJ0031
MATERIAL : WOOLLEN
SIZE : 30" X 80"
PRICE : 2,000



CODE : SAJ0012
MATERIAL : WOOLLEN
SIZE : 30" X 80"
PRICE : 2,000

SAJAD AHMAD DAR

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